



Printed on 100% post-consumer recycled paper with soy ink.

-Updates on the Wreck Pond Action Plan  
-Sustainability, Local Businesses focus of Seaside Sunset 2012  
-Governor Christie vetoes tracking wastewater bill

## October 2012 Highlights

1. Join Beach Sweeps on October 20!
2. Attend a candidate forum and ask about the Clean Ocean Zone.
3. Buy a Tour for the Shore t-shirt.

TAKE 3 ACTIONS TO HELP OUR OCEAN:

Clean Ocean Action  
18 Hartshorne Drive, Suite 2  
Highlands, NJ 07732  
732-872-0111  
www.CleanOceanAction.org



## TRIBUTES



In Honor of Valerie and Frank Montecalvo

In Honor of Team Pirate Booty  
In Honor of Sarah Familant  
In Honor of Liana Richards

In Honor of the wedding of Janice and Chris Brice

In Honor of April Gornik  
In Honor of Eileen Meyerhoff  
In Honor of Andy Sabin

In Memory of Alfred Klus  
In Memory of Janice Kracke  
In Memory of Leo P. Tully

## UPCOMING EVENTS

October 5:  
**Seaside Sunset (the party formerly known as Sunset at Sandy Hook)**, For tickets call (732) 872-0111.

October 20:  
**2012 Beach Sweeps**  
9:00-12:30 pm at 60 NJ sites  
Help raise funds for cleaner beaches! Make it fun! For every piece of trash you collect, have your friends donate 10 or 5 cents! Go to [CleanOceanAction.org](http://CleanOceanAction.org) and click on "Crowdise"

November 3: **Asbury Park Service Project with State Radio**

## Blue Vision Summit IV- Set for May 13-15, 2013



Mark your calendars! On September 21, Blue Frontier Campaign held a planning meeting for the next Blue Vision Summit, a national convening of the seaweed rebels—local ocean advocacy groups. The three-day event to be held at the Carnegie Institution in Washington D.C. will start on Monday evening May 13 with a celebration of ocean inspired arts, followed by a conference on Tuesday. Wednesday will be a "Hill Day," meetings with Congressional Offices, concluding with the 6th Annual Benchley Awards that evening.

Waves of Thanks to Enterprise Rent-A-Car for their support during the Tour for the Shore!



Many thanks to Enterprise Rent-A-Car for their years of support of COA's ocean protection work and most recently for their support of the Clean Ocean Zone. For the Tour for the Shore, Enterprise generously discounted the rental of two vehicles. The vans were key elements of the Tour and enabled the coalition to conduct press conferences, information sessions, and more. Our mobile "action stations" kept up with Margo and Sean along both coasts and at times provided cover from the weather rain or shine.

Since 2008, the enthusiastic teams from Enterprise's NJ region have volunteered during our Beach Sweeps and have provided refreshments for Beach Sweeps volunteers at both Sea Bright and Sandy Hook locations. Also, in 2010, Clean Ocean Action was selected as a beneficiary of their employee summer picnic in Sandy Hook. Thank you to John Keogh and Douglas Lopez of Enterprise Rent-A-Car for all you do to help keep the ocean clean and healthy!



Materials ready to be loaded up in the vans for the Tour for the Shore!

## LOCAL BUSINESSES, SUSTAINABILITY FOCUS AT SEASIDE SUNSET



LIQUID SALT MIRROR. UNBREAKABLE YET FRAGILE. PLEASE HANDLE WITH CARE.

The "Seaside Sunset" benefit, a fun event of fabulous food, drinks and music will be on Friday, October 5th from 6-10 PM. It serves as an opportunity for COA to raise funds for its ocean protection work, and consistent with that work, goes further to make the event as environmentally sustainable as possible.

McLoone's Pier House has taken steps to become a "greener" restaurant. They

do not use Styrofoam and recycle all glass, cans, and cardboard. All of the faucets in McLoone's Pier House have low-flow nozzles and the bathroom and office lighting is motion-censored. Finally, the menus are printed on 100% recycled paper and linen napkins are used daily to reduce paper waste.

While the evening's menu will include a buffet designed by McLoone's Chef Joe Racioppi, Seaside Sunset gives local businesses a great opportunity to demonstrate their support of Clean Ocean Action. Local family-owned favorites, *Lusty Lobster Seafood Market & Catering* and *Sickles Market* will provide a delicious raw bar and unique artisan cheeses, respectfully. Dynamic desserts will be provided by *Wholesome Catering*, an all organic, gluten-free "catering with a conscience" business. Also, the auction, raffles, and game of chance will be filled with unique, ocean-friendly gifts and services with a focus on small businesses and local/regional restaurants.

The menu for Seaside Sunset includes U.S. North Atlantic swordfish, which is now considered "sustainable seafood." Sustainable seafood is from fished or farmed sources that protect the species and can maintain or increase production in the future without endangering the ecosystems from which it came.

## WHERE DO THEY STAND?



At press time, coalition planners of the "Tour for the Shore" met to review the event and finalize future citizen action campaigns for the Clean Ocean Zone. To date, several meetings with congressional offices in NY and NJ have had encouraging results, but your voice is key. This October, please attend a candidates forum or event for your local congressional race and ask if they support the Clean Ocean Zone initiative. Be confident! Go to the [CleanOceanZone.org](http://CleanOceanZone.org) website for information and facts, and be sure to bring copies to share with candidates and friends. Contact Zach McCue, Citizen Action Coordinator, [citizens@cleanoceanaction.org](mailto:citizens@cleanoceanaction.org) for more information.

## CITIZEN ACTION

Zach McCue, Citizens@cleanoceanaction.org

### Wall Township Environmental Summit

This year's Wall Township Environmental Summit was very similar in content to last year's. What environmental issue is most concerning to the residents in District 30? Wreck Pond.

Senator Robert Singer, whose district previously spanned more of Ocean County, and is no stranger to addressing coastal issues, and Assemblyman David Rible were on hand to listen to and address constituents' concerns.

The evening was kicked off by members of the Wreck Pond Homeowners Alliance, who went into detail about issues concerning the pond, stormwater management, flooding of their homes and associated health concerns, as well as the breakthroughs and shortcomings that they have had in dealing with the county, the state, and the federal government. Assemblyman Rible stressed that both he and Assemblyman Sean Kean (also of District 30) were working closely with the DEP and Congressman Chris Smith's office on the issue. "This time next year, we are not going to have this problem," offered Senator Singer to a round of applause, adding that he's not one to deem any task "impossible."

Fortunately, the NJDEP Action Plan continues to be implemented. See "Updates on Wreck Pond Plan" on this page.

Clean Ocean Action was in attendance and echoed the concerns of the Wreck Pond Homeowners Alliance, but also raised a few additional issues. With the looming cuts to federal programs that test water quality at swimming beaches, we asked the District 30 legislators to work with the DEP to ensure that funding for testing programs continues and that additional funding for storm event testing and tracking down pollution sources is maintained.

COA also discussed the Tour for the Shore and the Clean Ocean Zone with Senator Singer and Assemblyman Rible, highlighting that a number of towns in District 30 including, Point Pleasant, Howell, Manasquan, Lakewood, Bradley, Spring Lake, Belmar, Brielle, and Wall are supportive. COA urged Senator Singer to co-sponsor a state-wide resolution in the NJ Senate supporting the COZ, while urging Assemblyman Rible to do the same in the Assembly.



A photo showing a nearby street after Wreck Pond flooded last year in the wake of Hurricane Irene. Photo courtesy of Shelly Banjo for the Wall Street Journal.

## SCIENCE AND POLICY UPDATES

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Sean Dixon, Esq., Policy@cleanoceanaction.org

### Updates on the Wreck Pond Action Plan

Last summer in response to COA's calls for action on Wreck Pond, the NJDEP developed an Action Plan with the local stormwater committee. The plan is being implemented and data and maps of the region have been compiled. By the end of this year, Spring Lake and Sea Girt plan to inspect, clean and identify any problems with their sanitary and stormwater systems using an EPA grant.

The NJDEP also has made plans to provide up to \$500,000 for needed repair work that is identified in these surveys and will make low interest loans available for additional expenses to repair and upgrade the infrastructure to ensure that repairs are quickly made. If 2013 funding becomes available, a Corps of Engineers feasibility study and construction plan will evaluate reopening the inlet to restore tidal flow and improve water quality.

The NJDEP is also working with the local communities to develop a conceptual plan for a living shoreline from Route 72 to the outlet on the north side of the pond in Spring Lake Heights and Spring Lake. This project may include raising the berm, regrading, changing the vegetation to include native plants and wetlands, an educational bike path, mussel restoration, and more. A watershed based implementation plan is also being developed. More information can be found at <http://www.state.nj.us/dep/wreckpond/>.

## EDUCATION AND ADVOCACY

Tavia Danch, Education@cleanoceanaction.org

### Student Ocean Advocate Program

This October marks the start of a new year of Clean Ocean Action's Student Ocean Advocates program. Select high school students in Monmouth and Ocean Counties will meet regularly to learn about current pollution affecting the ocean today and develop campaigns to tackle the issues. Science teachers and environmental club advisors from high schools in the region are urged to reach out to students with an interest in the ocean and the environment and to nominate those students to become Student Ocean Advocates.

Last year, students from Ocean County high schools chose plastic pollution prevention as their campaign theme. Students posted interactive flyers and posters with facts about plastic pollution in their hallways and also called on their peers to sign a pledge to reduce their use of plastic by utilizing re-usable water bottles and shopping bags. In Monmouth County students decided to tackle the Clean Ocean Zone initiative by recruiting local businesses, citizens, and even municipalities to review and adopt a resolution in support of the Clean Ocean Zone!

If you know a student interested in SOA, call Clean Ocean Action (732) 872-0111 or e-mail Tavia Danch, Education Coordinator (see above e-mail address).

Here is what past Student Ocean Advocates have to say about the program:



"I thought SOA went great this year in terms of getting our goals at each separate school accomplished. I cannot wait for next year and I cannot wait until you introduce our new SOA Member for next year from Manasquan."

-JD Kuper, Manasquan High School

"SOA was such an inspirational experience for me and really opened my eyes a little wider to what has actually occurred in our backyards! It is fantastic knowing I can make a difference in my local community and little by little impacting the whole world!"

-Heather Schleiffer, Manalapan High School

## ADVOCACY CONTINUED

### Governor Chris Christie Vetoes Fracking Wastewater Bill

On September 21, Governor Chris Christie vetoed a bill that would ban the treatment of fracking waste in New Jersey. "Fracking," or hydraulic fracturing, is a process that involves injecting a mix of chemicals and water into the ground to break apart rock and release natural gas from the cracks. The Fracking Wastewater Ban Bill (S253/A575), would ban the treatment and disposal of any fracking waste by facilities in New Jersey. While environmental allies argue that no NJ facilities are currently capable of safely treating waste from fracking, there have been disturbing reports of hazardous materials being brought to existing facilities in NJ.

The Governor's veto could allow potentially hazardous, improperly treated wastewater into New Jersey's waterways. If current treatment facilities do not have the ability to effectively treat fracking wastewater, with its mix of chemicals, this could cause serious harm to water quality of the state's rivers, streams and ultimately the ocean.

Clean Ocean Action has signed on, along with other organizations, to ask the Legislature to post a vote to override the Governor's veto.

COA is asking citizens to contact Senate President Steve Sweeney (856-251-9801), and Assembly Speaker Sheila Oliver (973-395-1166) to post a vote to override Governor Christie's veto of the fracking wastewater bill or A575. We are also encouraging concerned citizens to contact their local NJ legislators to ask for their support in voting for an override. To find out their contact information please visit <http://www.njleg.state.nj.us/>.

### CREATURE FEATURE



July's creature was the **Loggerhead Turtle**. Three Loggerhead Turtles washed up in Spring Lake, Island Beach State Park in Berkeley, North Wildwood and the Townsends Inlet area of Sea Isle City earlier in the summer. Congratulations to the contest winner, **Mike Horan of Woodbine, NJ**.

**October's creature** inhabits coastal waters worldwide. It lives close to the shorelines and sandy beaches of North America, and had been cited off the coast of New Jersey this summer. This creature is fairly slow-moving and is grey with reddish-brown spots on their back. Its diet consists of bony fish, crustaceans, squid, and skates. October's creature is the most widely kept shark in aquariums, due to its size and tolerance for captivity.

