



Printed on 100% post-consumer recycled paper with soy ink.

- Disaster in the Gulf-One Year Later
- Sign up for our E-Newsletter
- Ocean Advocates Unite Nationally

## May 2011 Highlights

Renew your commitment to protect the NY/NJ Bight by renewing your Participating Organization status!

The Bight "Bit"

Clean Ocean Action  
18 Hartshorne Drive, Suite 2  
Highlands, NJ 07732  
732-872-0111  
www.CleanOceanAction.org



## UPCOMING EVENTS

### May 7th, 10a.m.

- Ted Shred's 5th Annual Beach Cruiser Bike Race
- Sandy Hook, NJ
- Registration information inside



### May 10th and 11th

- Student Summit
- Sandy hook, NJ

### May 14th

- Brook 35 Block Party
- Sea Girt, NJ
- Details and Ticket information inside

### May 22nd, 3-7:00p.m.

- Ship Ahoy Beach Club
- Sea Bright, NJ
- Tickets available on COA website

### May 20-23rd, All Day

- Blue Vision Summit
- Washington, DC
- Details available inside

### May 26th, 9-3:30

- Rutgers Climate Change and Coastal Hazards Conference
- Rutgers University
- Registration information inside

## Our COAlition

### Time for Renewal!

Springtime is a time of renewal – when the Ospreys return and the Beach Plums bloom on Sandy Hook.



**Renew your commitment to a clean ocean as a Participating Organization status with us, or consider joining COA.**

Clean Ocean Action is a coalition comprised of diverse organizations, businesses, citizens, and educators. From the outset, in 1984, it has been with the energy, time, talent, experience, and support of our COAlition partners that we have been able to end ocean dumping, expand the Beach Sweeps, educate citizens, and contribute to meaningful water quality legislation.

Despite our victories, the ocean remains threatened by harmful and polluting activities and continues to suffer from significant amounts of pollution. With your group's help as a Participating Organization, COA can continue its critical work.

With our victories over Liquefied Natural Gas fresh on our minds, we will be turning toward the passage of the "Clean Ocean Zone" legislation in 2011--and we are going to need all of your help!

As a Participating Organization, your group will continue to be informed about issues and engaged in actions to proactively protect the ocean. For a complete list of benefits and commitments, contact Meg Gardner at (732) 872-0111 or citizens@cleanoceanaction.org.

## Disaster in the Gulf: One Year Later

On April 20, 2010, a blow-out at the Deepwater Horizon drilling rig in the Gulf of Mexico caused a three-month, 4.9 million-barrel oil "spill" – the worst in U.S. history. On this 1-year anniversary of the disaster, the marine environment is still recovering, endangered species are still dying, fishing and seafood industries are devastated, and yet drillers are still drilling. Moreover, seismic surveys for new drill sites are hurting and killing mammals, and uncapped wells are oozing crude oil and gas into the ecosystem at unknown rates. In the wake of all these problems caused by oil and gas development, and just one year after the Deepwater Horizon disaster, Congress may act to open up the Atlantic Ocean to drilling. In addition, recently, President Obama reasserted plans to open the Atlantic to drilling.

Speaking to the economic importance of a clean, oil-free Jersey Shore, Congressman Pallone joined COA and COAlition partners such as Surf Rider NJ Chapter, Surfers Environmental Alliance, NY/ NJ Baykeeper and other environmental groups in Sea Bright, NJ, to highlight the need to end oil subsidies, enact safety and oversight reforms, keep dirty industries outside our clean ocean zone, and develop a real energy policy of efficiency and conservation. In this fight for the NY/NJ Bight, both Mr. Pallone and New Jersey Governor Chris Christie agree that oil drilling, anywhere in the Atlantic Ocean, is bad for the region's clean ocean economy. COA has sent letters to all members of the New York and New Jersey Congressional delegations asking them to stand together and block offshore oil and gas production and exploration in the Atlantic Ocean.

Many Americans calling for increased offshore oil drilling are doing so under the impression that leasing more land to energy companies now will lead to an immediate decrease in the "price at the pump" and will help lead the nation to oil "independence." However, according to the federal agency charged with developing FACTS about energy matters:

- If we drilled in every inch of our oceans (immediately), we wouldn't see a change in price at the pump until at least 2020, and we would only see a reduction in price of \$0.03 per gallon in 2030 (19 years from now).
- Drilling everywhere would only reduce our importation needs by 2.5%, also over the next 19 years.
- In 2010, the US exported almost 750 million barrels of petroleum products (around a three-fold increase compared to 1999)

In short, one year after the worst environmental catastrophe in U.S. history, we have more of the same from the pundits in Washington, the Gulf is still in chaos, and the ocean environment looks like it will get trampled all over again. COA, though, will continue fighting to keep the Atlantic oil-free.

Stay informed, stay connected.  
Follow our daily dialogue:

Like us. Interact with us.  
facebook.com/pages/Clean-Ocean-Action

Follow our tweets, retweet. Tweet us.  
twitter.com/cleanocean

Daily updates and dialogue. Daily digest.  
cleanoceanaction.blogspot.com

COA Website  
cleanoceanaction.org



## SCIENCE & POLICY NEWS

Heather Saffert, Ph.D., [Science@cleanoceanaction.org](mailto:Science@cleanoceanaction.org);  
Sean Dixon, Esq., [Policy@cleanoceanaction.org](mailto:Policy@cleanoceanaction.org); Jennifer Samson, Ph.D.

### Update on Liberty Natural Gas Application

On February 8th, Governor Christie vetoed the Liberty Natural Gas LNG deepwater port that had been proposed to be built off Asbury Park. As of the print date of this publication, over 11 weeks later, the federal government still has failed to take final action by removing the Liberty application from the books (the federal government needs to “officially accept” the veto to make it final). No other Governor veto of an LNG port has taken more than 4 weeks to be accepted by the federal government. Clean Ocean Action is looking into why this final action is taking so long and what we can do to make the veto permanent.

### Ocean Advocates Unite Nationally

COA staff will be journeying to the nation’s capital to advocate for a cleaner, fossil-fuel-free ocean in late May at two important national summits. First, on May 19th and 20th, environmentalists from most coastal states will convene for an “Outer-Continental Shelf” oil and gas development summit. At this summit, ocean “enviros” will discuss the renewed interest by the American public in offshore drilling and how it can be channeled into real energy policy changes: conservation and efficiency.

Second, from May 20th to May 23rd, COA will be sponsoring, and our staff will be speaking at and coordinating, the Third Blue Vision Summit, a conference for grassroots ocean advocates that will cover topics ranging from “Water Infrastructure and Innovation” to “Faith and Ocean Protection.” Confirmed speakers for the Blue Vision Summit include Sylvia Earle, Philippe Cousteau, Ralph Nader, Frances Beinecke, Carl Safina, and David Helvar, among many other ocean heroes.

Both Summits include “Hill Days” where participants and experts meet with elected officials in the House and Senate to discuss oil and ocean issues, pending laws, and budgetary needs. If you are interested in attending the Blue Vision Summit or joining COA for the Ocean Hill Day (May 22nd) – which is a great opportunity to meet your representatives and senators – please contact us!

### Climate Change and Coastal Hazards Conference

Rutgers University is hosting a conference to inform citizens about climate change, predicted sea level rise for the 21st century, and implications for the New Jersey shore. Leading researchers will present on climate science, coastal hazards, shore impacts, shore economics, risk assessment, and coastal adaptation. Clean Ocean Action will be speaking on the policy panel. The event will be held on Wednesday, May 26th, at Ocean County Library (Macini Hall) in Toms River, NJ. Call 732-349-6200 option “0” to register, or go to the Library’s website for more information and to register online.

### Water Quality Management Plans Deadline Passes

Water Quality Management Plans (WQMP) are important tools to protect water quality. Regulations passed in 2008 required that all counties update their Wastewater Management Plans (WMP) and submit them to NJDEP by no later than April 7, 2011. COA is concerned that, at time of press, some counties have yet to fulfill this requirement.

WMPs specify what land areas can be sewered, have alternative wastewater treatment, or are environmentally sensitive. Build-out analysis is then conducted to predict future wastewater treatment needs and is compared with the capacity of existing treatment facilities and whether expansions would degrade water quality. The plans affect development and related pointless pollution, water withdrawal from watersheds, and wastewater volumes discharged to waterways and the ocean. The planning process, which includes coordination with municipalities and NJDEP appears to be behind schedule in some counties. See NJDEP website for more information.

## EDUCATION & ADVOCACY

Meg Gardner, [Citizens@cleanoceanaction.org](mailto:Citizens@cleanoceanaction.org)

Tavia Danch, [Education@cleanoceanaction.org](mailto:Education@cleanoceanaction.org)

### Get Involved Today: Volunteer at a COA Table this Spring!

You can help spread the word about ocean pollution solutions to hundreds of people this spring and summer. If you haven’t yet been trained, or need an update, call or email Meg ([citizens@cleanoceanaction.org](mailto:citizens@cleanoceanaction.org), 732-872-0111). Here are the upcoming events:

**Thurs 5/5 Earth Day Fair:** 5-7:30pm, Wayne Elementary School

**Sat 5/7 Ted Shred’s Beach Cruiser Bike Race:** 10am-12pm, Sandy Hook;  
After-party 12-3pm, Highlands

**Sat 5/14 Block Party:** 1-4pm, Brooke 35, Sea Girt

**Sun 5/15 Nature Fest:** 11am-4pm, Flat Rock Brooke Nature Center,  
Englewood

**Sat 5/21 Seaside Music Festival:** 9am-4pm, Seaside Heights

**Sat 5/21 Ocean Fun Day:** 11am-3pm, Island Beach State Park

**Sun 5/22 Ocean Fun Day:** Sandy Hook, Highlands

### Sea Scenes

Ted Shred’s was founded in 2004 by entrepreneur Edward Hennessey. Ted Shred’s has grown since and can now be found in over 300 stores nationwide as well as 7 countries outside the United States. Giving back to the community has always been a big part of Ted Shred’s mission and they do this by supporting organizations whose mission is to preserve the ocean. Each year the proceeds from the Beach Cruiser Bike Race along with support from Ted Shred’s sponsors goes to Clean Ocean Action and to date, they have raised over \$5,800!

We hope that you will join us, and the amazing people from Ted Shred’s at the 5th Annual Beach Cruiser Bike Race on Sandy Hook on May 7th at 10a.m. Bring the kids and have a fun morning while enjoying the beautiful scenery of Sandy Hook. It’s easy to get involved. You can register online at: [www.tedshredsbikerace.bnow.org/](http://www.tedshredsbikerace.bnow.org/)

(Creature Feature and Sea Scenes appears every other month in the *Clean Ocean Advocate*.)



### Sign Up to Receive Clean Ocean Action’s Newsletter Online!

In April 2011, Clean Ocean Action launched our new E-Newsletter, a tool that will put the information you are looking for in the palm of your hand. (or at your desktop, or iPad, wherever you check your email!) Not only does this new platform give you the same information you will see in our monthly paper-newsletter, it also offers you a few fun ways to interact and share it with friends!

With the E-Newsletter, you have the ability to read an article and click on links in each story--taking you to more information! Did you read a story and think of someone who’d enjoy it as well? It’s easy to share online! You have the option to forward the E-Newsletter to friends, family, and co-workers or go crazy and share it on your facebook, twitter or blog.

The online version also offers you quick-and-easy ways to buy tickets to our upcoming events, like the Family Beach Ball. Need a quick gift for someone, not a problem, with just a click, you’ll be taken to the Clean Ocean Action shop where you can pick up gifts any ocean-lover will appreciate!

The E-Newsletter helps everyone “Reduce, Reuse and Recycle.”

Are you ready to sign up for the E-Newsletter? It’s easy (and free!), just send an email to: [communications@cleanoceanaction.org](mailto:communications@cleanoceanaction.org).

## EVENTS

Tom Harris, [development@cleanoceanaction.org](mailto:development@cleanoceanaction.org)

Emily Hackett, [events@cleanoceanaction.org](mailto:events@cleanoceanaction.org)



### Tributes In Memory of Rose H. Carr

Concerned Citizens of Clean Ocean Action can support the work of the organization while honoring special achievements, friends and colleagues. To have your tribute placed in the *Clean Ocean Advocate*, please contact the office.

## BLOCK PARTY

**Brook 35 Block Party**  
Saturday, May 14<sup>th</sup>, 11am  
Brook 35 Shopping Center, Sea Girt, NJ  
<http://brook35plaza.com/index.php>  
Join Clean Ocean Action for a fun block party for the whole family! Don’t miss great give-aways, COA goodies and more!



### Ted Shred’s Original Surf Wax Candle Co. - Beach Cruiser Bike Race

8K race throughout Gateway National Recreation Area at Sandy Hook \$10 donation to enter goes to support COA’s ocean protection work  
Saturday, May 7th - Afterparty to follow

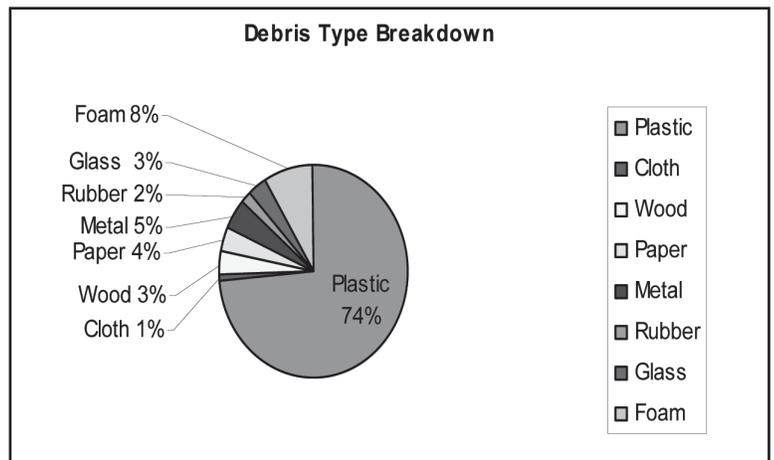


## 2010 Sweeps Report Released

Just in time for the 2011 Beach Sweeps, Clean Ocean Action released the 2010 Sweeps Report, highlighting results from the 25th year. 2010 was a record-smashing year, with over 8,372 participants who collected over 475,321 pieces of debris from New Jersey’s beaches and waterways. With record participation and amount of debris collected, the 2010 Beach Sweeps were a “sweeping” success and an incredible way to celebrate the 25th Anniversary of the Beach Sweep program.

Volunteers are the backbone of the Beach Sweep program--they are what make the event successful. Clean Ocean Action honors their dedication and commitment to a clean ocean and is thrilled that once-again, through grass roots efforts, concerned citizens worked together and generated immeasurable waves of action toward the improvement of our coastal communities.

Some of the highlights from this years report are below. To view the entire report, visit our website at [www.cleanoceanaction.org](http://www.cleanoceanaction.org).



## Dirty Dozen: Top 12 Items Found

2010 Rank	Debris Item	Total Items	% of Total	2009 Rank	2008 Rank	2007 Rank
1	Plastic Caps/Lids	61,895	13	1	2	2
2	Plastic Pieces	51,249	11	3	4	1
3	Cigarette Filters	45,903	10	2	1	4
4	Food Wrappers/Bags	43,113	9	5	3	5
5	Straws/Stirrers	39,029	8	4	5	3
6	Foam Pieces	22,099	5	6	6	6
7	Beverage/Soda Bottles	18,212	4	7	7	7
8	Lumbar Pieces	10,384	2	10	*	12
9	Cigar Tips	10,328	2	12	8	*
10	Shopping Bags	8,619	2	11	10	*
11	Paper Pieces	8,611	2	*	9	*
12	Glass Pieces	7,723	2	*	8	8
Dirty Dozen Total Debris Items		327,195	69%			

	Spring	Fall	Total
<b>Items Collected</b>	<b>250,268</b>	<b>215,053</b>	<b>475,321*</b>
<b>Participants</b>	<b>4,883</b>	<b>3,489</b>	<b>8,372*</b>
<b>Items Collected Per Person</b>	<b>53</b>	<b>62</b>	<b>57</b>

\* Denotes record amount.



## Roster of the Ridiculous

...almost everything including the kitchen sink

Ten-Gallon Gas Tank  
Razor Scooter  
Jewelry Box  
Fire Extinguisher  
Tube Television Set  
Bed Springs  
Area Rug  
Car Grill  
Christmas Decorations  
Televisions (4)  
Brooms and Dustpan  
Plastic Fingernails  
Toilet Seat Lid  
Plastic Easter Eggs  
Stuffed Panda Bear  
Lottery Ticket  
Pickup Truck Bed Cap  
Car Seat  
Mailbox  
Bed Springs  
Home Depot Apron  
Inhaler  
Human Shaped Candles  
Ballet Slipper

Unopened Census Form  
Antique Sewing Machine  
Coin Sorting Machine  
Couch Cushion  
Area Rug  
Toys R Us Shopping Cart  
Kitchen Sink  
Drug Bag  
Money (\$1, \$5 bills)  
Japanese War Figure  
Undergarments (5)  
MP3 Player  
Toothbrush  
Cell Phone  
Handheld Electric Pump  
Can of Corned Beef  
Coin Sorting Machine  
Ice Machine  
DVD's  
Plastic Cow  
Toilet Seat Lid  
Cell Phone  
Test Tube  
Easter Egg (with \$3 in it)

Wallet  
Paint Brushes  
Children's Pool  
Kitchen Cart  
Keg  
Pant legs  
Mattress  
House Siding  
Industrial Drum  
Hair Dye  
Showerhead  
Headphones  
Bottle of Syrup  
Light Switch Plate  
Tires  
Car Bumper  
Debit Cards  
Rental Car Keys  
Dust Pan  
Door Frame  
Smoke Alarm  
Pacifiers (3)  
Whistle  
Camera

## Awash in Sports

Surfboards (2)  
Hockey Pucks  
Baseball Bat and Balls  
Boomerang  
Golf Ball  
Mouthguards(3)  
Basketball

Lacrosse Balls (2)  
Duck Caller  
Baseball  
Fishing Rods  
Hula Hoop  
Football  
Whistle

Bike Seat  
Tennis Ball  
Bike Reflector  
Ping Pong Ball  
Wiffleball Bat  
Leather Golf Club Grip  
Frisbee