



Please join us for a
Sunset
soirée

*Honoring dedicated environmentalists
& devoted ocean protectors,
Valerie and Frank Montecalvo
Susan and Senator Joe Kyrillos*

To benefit Clean Ocean Action

FRIDAY, SEPTEMBER 19, 2025

COCKTAILS 5:00-6:00pm

DINING & DANCING 6:00-9:00pm

Rumson Country Club, The Riverhouse
163 Rumson Road, Rumson, NJ 07760

40 YEARS OF CLEANER BEACHES



Sunset soirée

Greetings, Clean Ocean Action Friends!

Please join us on September 19, 2025, to honor Valerie and Frank Montecalvo and Susan and Senator Joe Kyrillos for their remarkable commitment to our ocean and the quality of life along the New Jersey shore and to help support our vital programs and to improve and protect our ocean and keep our shore beachy clean!

For over 40 years, Clean Ocean Action (COA) has been your true-blue ocean defender. With your support, we have successfully transformed the ocean from the verge of ecological collapse to one of vibrant beauty! Gone are the days of tar balls, sewage, medical waste, and garbage slicks washing up on our beaches. This year marks 40 years of cleaner beaches with our Beach Sweeps program, the largest environmental event in New Jersey, and one of the longest running cleanups in the nation. The Jersey Shore is thriving with marine life, and the clean ocean economy is booming! All this, thanks to generous donors like you!

Please help celebrate our success and the dedication of our honorees who have served our communities for decades by becoming an event sponsor or underwriter. There are many options to fit your budget! We are truly grateful for the remarkable support of our loyal COA advocates, the Montecalvo and Kyrillos Families, and want this to be a fitting tribute!

40 YEARS OF CLEANER BEACHES
CleanOceanAction.org/gala



Sunset soirée

Join Us for a Sunset Celebration

Music, Mission & Marine Protection with COA!

The September 19th event will take place at the beautiful Rumson Country Club The Riverhouse where a stunning sunset is guaranteed! Enjoy an exciting night with music by the amazing Brian Kirk and the Jirks! Come celebrate our programs and see COA's steadfast dedication, vigilance, and vision for campaigns focused on reducing sources of ocean pollution and protecting marine life with responsible and reasonable solutions.

Together, COA works to:

- Reduce marine plastic pollution with Beach Sweeps, public awareness and policy advocacy
- Ensure our waters are healthy for fish and families by tracking down and eliminating pollution sources
- Protect the ocean from fossil fuels projects, oil and gas drilling and reckless industrialization
- Focus on solutions to reduce climate change through energy waste reduction
- Educate and empower youth as the wave of the future.

To continue our important mission, we need funding and people power to defend our ocean. Please choose a level of sponsorship or underwriting opportunity outlined in this packet. Thank you in advance for your consideration and support!

**If you have any questions or would like more information,
please email events@cleanoceanaction.org or call us 732.872.0111.**

Ever onward together for the ocean,

Cindy Zipf, Executive Director

Grace Hanlon, Event Chair

Tom Fagan, President

Founded in 1984, Clean Ocean Action is an IRS-recognized 501(c)3 organization, Federal ID #22-2897204. COA is proud of earning a 99% and multi-year 4-star Charity Navigator rating and Platinum Candid ratings. Contributions are deductible to the fullest extent allowed by law.

40 YEARS OF CLEANER BEACHES

CleanOceanAction.org/gala

Sea Saver – \$20,000

- Prime logo placement on welcome banner*
- 12 event tickets and exclusive premier table for 12 people
- Prime logo placement on pre-event promotion press materials*
- VIP Pre-event (4:30pm) for 12 people for exclusive photo opportunities
- Prime logo placement in “Sponsor Spotlight” posts on all social media platforms (*Facebook: 16K, Instagram: 15.4K, Constant Contact: 30K*)
- Prime logo placement in Two River Times, Tri-City News, and Coaster Ads *
- Opportunity to speak at event
- Prime logo placement in digital ad at event
- Prime logo placement in event program *
- Prime logo placement on COA’s website, Facebook Event Page & digital and print newsletter
- “Lunch & Learn” with COA Executive Director for your employees to discuss environmental issues affecting our ocean

Beachy Clean Defender – \$15,000

- Premier logo placement on welcome banner*
- 10 event tickets and exclusive table for 10 people
- VIP Pre-event (4:30pm) for 10 people for exclusive photo opportunities
- Highlighted and recognized by Event Chair at Sunset Soirée
- Premier logo placement on pre-event promotion press materials*
- Premier logo placement in “Sponsor Spotlight” posts on all social media platforms (*Facebook: 16K, Instagram: 15.4K, Constant Contact: 30K*)
- Premier logo placement in Two River Times, Tri-City News, and Coaster Ads *
- Premier logo placement in digital ad at event
- Premier logo placement in event program *
- Premier logo placement on COA’s website, Facebook Event Page & digital and print newsletter
- “Lunch & Learn” with COA Executive Director for your employees to discuss environmental issues affecting our ocean

Clean Coast Crusader – \$10,000

- Logo placement on welcome banner *
- 6 event tickets with reserved seating for 6 people
- VIP Pre-event (4:30pm) for 6 people for exclusive photo opportunities
- Logo placement on pre-event promotion press materials*
- Logo placement in “Sponsor Spotlight” posts on all social media platforms (*Facebook: 16K, Instagram: 15.4K, Constant Contact: 30K*)
- Logo placement in digital ad at event
- Logo placement in event program *
- Logo placement on COA’s website, Facebook Event Page & digital and print newsletter
- “Lunch & Learn” presentation by a COA senior staff for your employees to discuss environmental issues affecting our ocean

Saltwater Guardian – \$5,000

- Name placement on welcome banner *
- 4 event tickets with reserved seating for 4 people
- VIP Pre-event (4:30pm) for 4 people for exclusive photo opportunities
- Name placement in “Sponsor Spotlight” posts on social media platforms (*Facebook: 16K, Instagram: 15.4K, Constant Contact: 30K*)
- Name listed in Two River Times, Tri-City News, and Coaster Ad *
- Name placement in digital ad at event*
- Name placement in event program *
- Name placement on COA’s website, Facebook Event Page & digital and print newsletter

Entertainment and Music – \$10,000 (Exclusive to one Underwriter)

- 6 event tickets with reserved seating for 6 people
- Photograph taken with the band
- Logo placement in “Sponsor Spotlight” posts on all social media platforms (*Facebook: 16K, Instagram: 15.4K, Constant Contact: 30K*)
- Logo placement in Two River Times, Tri-City News, and Coaster Ad*
- Logo placement in digital ad at event*
- Logo placement in event program *
- Logo placement on COA’s website, Facebook Event Page & digital and print newsletter
- Exclusive signage near entertainment and music area(s)

Cocktail Reception – \$5,000 (Exclusive to one Underwriter)

- 4 event tickets with reserved seating for 4 people
- Logo placement in “Sponsor Spotlight” posts on all social media platforms (*Facebook: 16K, Instagram: 15.4K, Constant Contact: 30K*)
- Name listed in Two River Times, Tri-City News, and Coaster Ad*
- Name placement in digital ad at event*
- Name placement in event program *
- Exclusive signage near the cocktail bar

Audio/Visual Sponsor: \$3,000 (Limited to Two Underwriters)

- 2 event tickets with reserved seating for 2 people
- Name placement in digital ad at event*
- Name placement in event program *
- Exclusive signage near digital screen*

Event Decor – \$2,000 (Limited to Two Underwriters)

- 2 event tickets with reserved seating for 2 people
- Logo signage at event
- Name placement in digital ad at event*
- Name placement in event program

Event tickets available after August 1. Tickets will not be mailed, but guest names will be on the list at the event entrance for check-in.

*Sponsorship must be confirmed by September 2, 2025, for inclusion in printed materials and ads. COA welcomes sponsorships from individuals and families, as well as from businesses. For sponsorship donations from individuals or families, “Name” recognition will replace “Logo” recognition in sponsorship level benefits.

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Sunset soirée

Kindly Commit by September 2, 2025

☐ Yes, I would like to support the Sunset Soirée on Friday, September 19, 2025, to benefit Clean Ocean Action!

Business/Organization Name: _____

Contact/Individual/Family Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Phone: _____

Please choose from the following Sponsorship & Underwriting Opportunities and indicate and provide payment by September 2 to Clean Ocean Action:

☐ Sea Savor - \$20,000

☐ Beachy Clean Defender - \$15,000

☐ Clean Coast Crusader - \$10,000

☐ Saltwater Guardian - \$5,000

☐ Entertainment & Music - \$10,000

☐ Cocktail Reception - \$5,000

☐ Audio/Visual - \$3,000

☐ Event Decor - \$2,000

Total _____

Payment

☐ Enclosed is a check made payable to "Clean Ocean Action" (mail to Clean Ocean Action, 49 Avenel Blvd., Long Branch, NJ 07740)

☐ Pay online with credit card, PayPal, Venmo at CleanOceanAction.org/gala (credit card processing fees will apply)

☐ I request an invoice to complete payment

Questions? Feel free to call COA at 732.872.0111 or email events@CleanOceanAction.org.

Event tickets available after August 1. Tickets will not be mailed, but guest names will be on a list at the event entrance for check-in.

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