



TERRACYCLE RECYCLES THE NON-RECYCLABLE



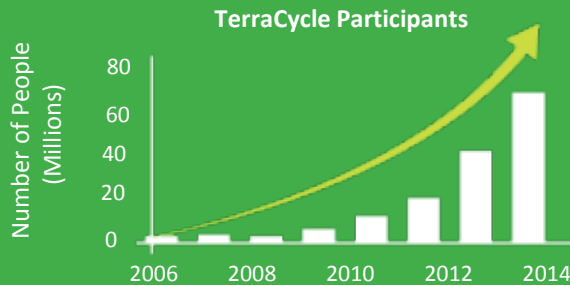
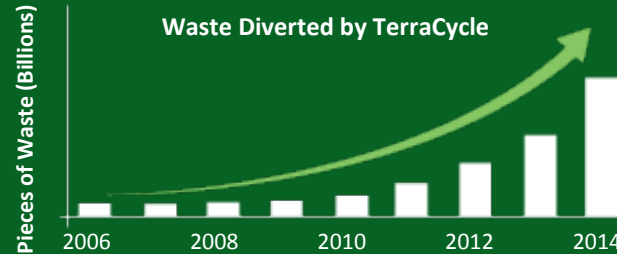


TRIPLE BOTTOM LINE BUSINESS

TerraCycle focuses on driving environmental impact, not profit.

1. PLANET

TerraCycle's primary objective is to recycle waste that is typically considered "non-recyclable". We have diverted billions of pieces of waste from landfill and incineration.



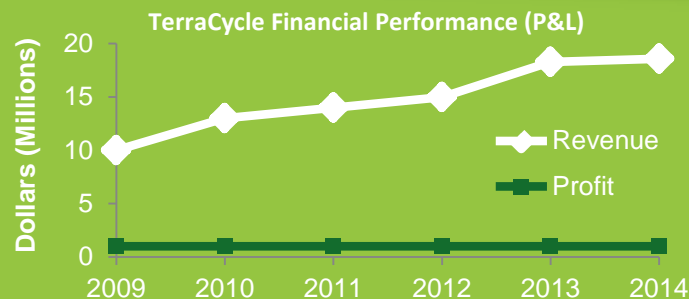
2. PEOPLE

To date, TerraCycle has paid more than to \$10+ million (USD) to schools and non-profits in return for the waste collected through our programs.



3. PROFIT

TerraCycle is structured as a for-profit social business, but we maintain a small profit margin so that we can maximize our impact on the planet.





RECYCLING THE NONRECYCLABLE

Most products and packaging are considered non-recyclable **only** because of economics.

Traditionally Recyclable

- Paper
- Aluminum
- Glass
- #1 PETE
- #2 HDPE



Traditionally Non-Recyclable

Everything Else



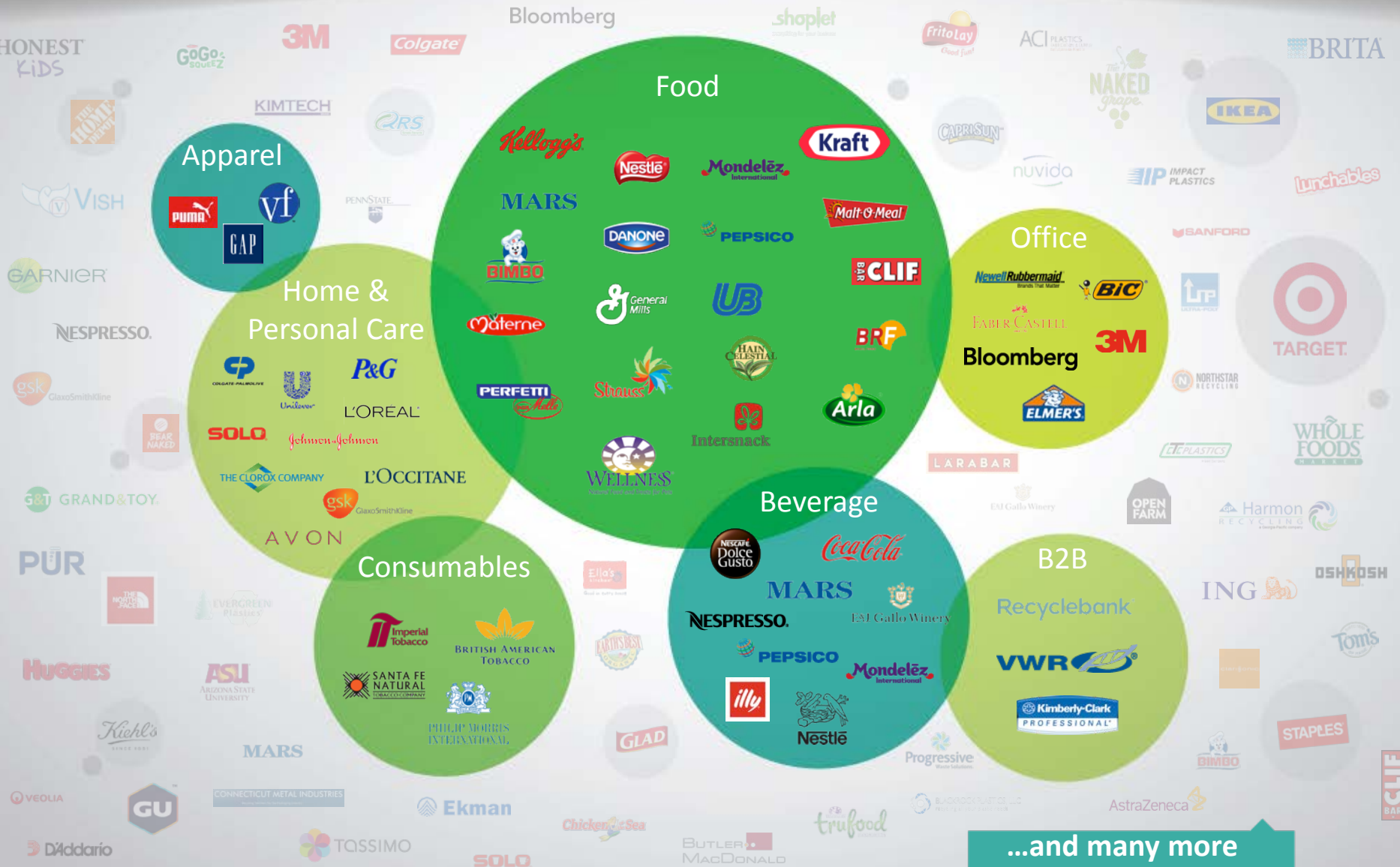
TerraCycle makes the non-recyclable nationally recyclable.





SAMPLING OF PARTNERS

TerraCycle works with Fortune 100 companies, retailers and environmentally-minded small companies across many different categories.



...and many more



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Oral Care Waste



Energy Bar Wrappers



Cigarette Waste



Food Pouches



Cereal Bags

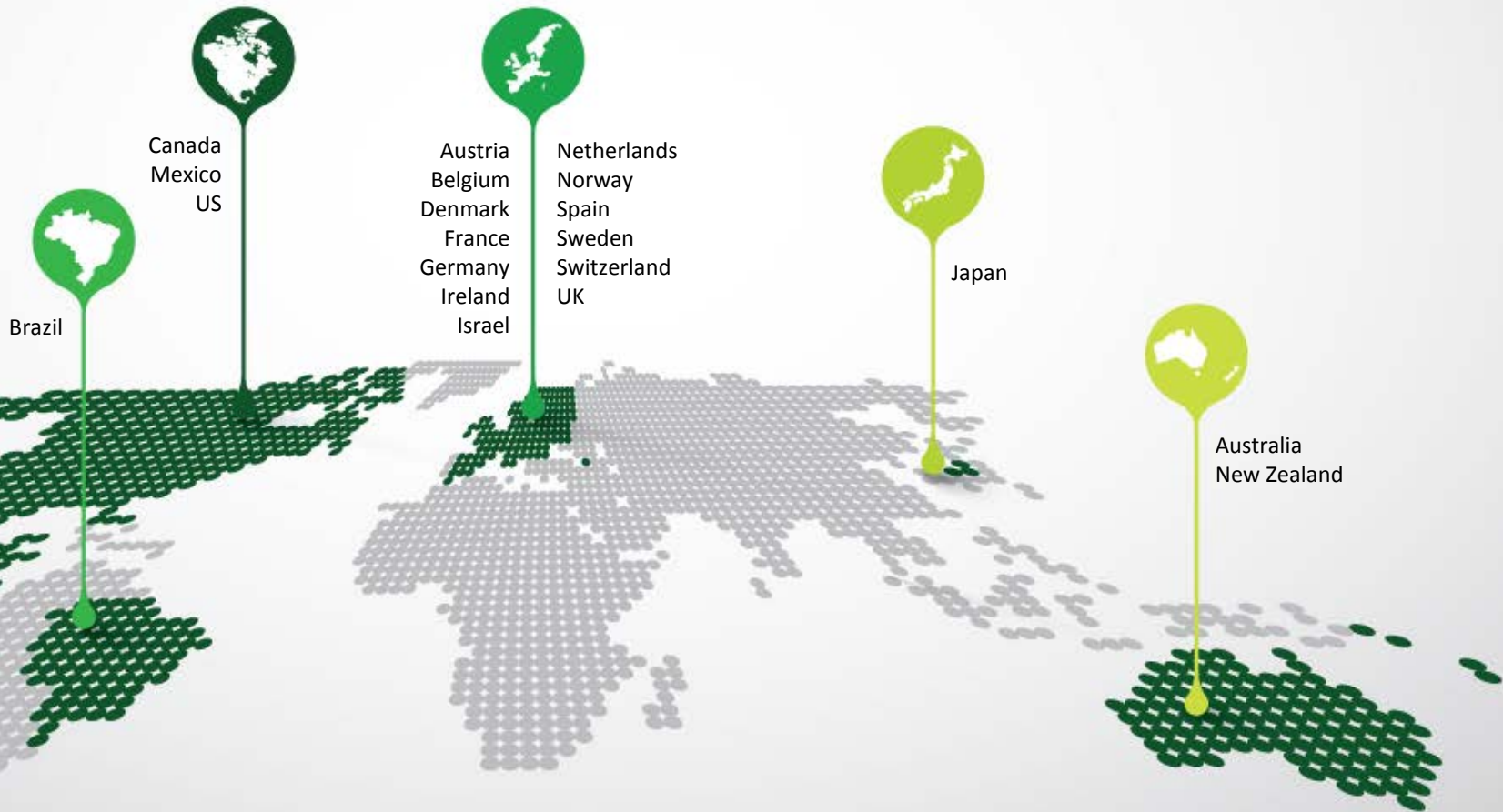


Water Filtration Products



TERRACYLE IS A GLOBAL LEADER

Operational in 21 Countries



> 2 MILLION

kgs of waste recycled per month.

\$10+ MILLION (USD)

Earned for charitable organizations
for waste collected

60+ MILLION

Consumers collecting waste
for TerraCycle globally.



HOW TERRACYCLE COLLECTS WASTE

Waste is sent to TerraCycle through the free standard Brigade Model



1. Sign Up

Individuals go to www.terracycle.com to create a free TerraCycle account and sign up for the Brigades they want to recycle their waste through



2. Collect

Participants start collecting the specific waste at their location using any available box.



3. Download & Ship

When the box is full, the participant downloads a free prepaid UPS shipping label, affixes it to the box, and ships it to TerraCycle for recycling.



4. Incentivize

TerraCycle can credit Brigade leaders with points for each piece of waste collected, which can be redeemed for charitable donations.



REACHING KEY CONSTITUENCIES

No matter who your members are, or where you choose to collect, TerraCycle offers easy ways to increase recycling rates while also earning your organization much needed funding!

OFFICES



Your Employees

TerraCycle's Brigades collect a range of waste products at offices - from drink pouches and personal care products to e-waste and print cartridges. Turn your office waste into funding for your organization.

INDIVIDUALS



Individual Members

Any of your members, employees or volunteers can earn money for your organization right from their own homes. They can sign up for separate Brigade programs or collect and drop off at your locations.

MULTIPLE LOCATIONS



Multiple Location

Setup multiple locations or field offices as collection points. Co-worker's families and neighbors can get involved by sending in waste.

OUTREACH



Conscious Constituent

These programs will help you reach dedicated, socially responsible members who will be motivated to help your organization reach it's goals



STRATEGIC PARTNERSHIPS

TerraCycle works with strategic partners to create large scale collections and help make locations zero waste.

TerraCycle and Bloomberg have worked together to help make Bloomberg offices zero waste by creating the custom Bloomberg Commingled Wrappers Brigade. Collections are taking place in Skillman, D.C., San Francisco, and New York offices.

RECYCLE YOUR SNACK WRAPPERS WITH TERRACYCLE®

TerraCycle & Bloomberg have teamed up to keep our pantry waste out of landfills.

WE HAVE RECYCLED MORE THAN 80,000 WRAPPERS TO DATE!

The TerraCycle collection program recycles candy wrappers, chip bags, cookie packaging and other snack wrappers.

TO LEARN MORE, VISIT

www.terracycle.com/en-US/brigades/bloomberg-commingled-wrappers-brigade or contact your BGREEN team!

**NOW COLLECTING
IN SKILLMAN, D.C.,
SAN FRANCISCO, AND
NEW YORK!**

Bloomberg





HOW TERRACYCLE PROCESSES WASTE

100% of the waste collected by TerraCycle is recycled, re-used or upcycled.

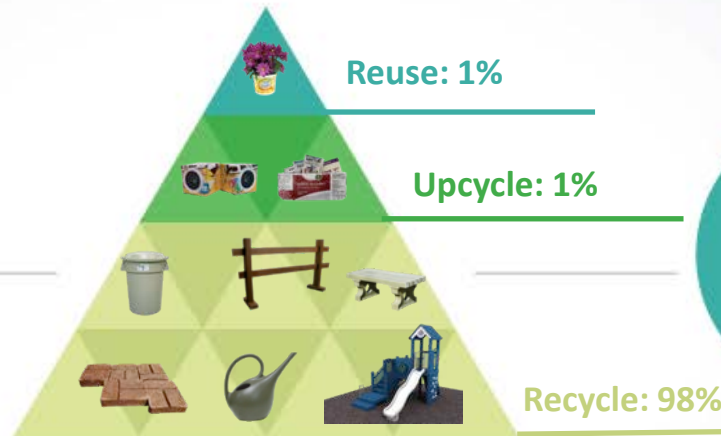
Step 1:

TerraCycle checks in the collected waste.



Step 2:

TerraCycle's team of scientists and designers identify solutions for each specific waste stream.



Step 3:

TerraCycle sells the usable material to major manufacturers for use in finished products.



TerraCycle will not landfill or incinerate any of the waste we receive.

Life Cycle Analyses:

[Nestle \(CA\) – Candy Wrappers](#) [Capri Sun \(UK\) – Drink Pouches](#)
[Frito Lay \(US\) – Chip Bags](#) [ITCAN \(CA\) - Cigarette Waste](#)

...additional LCAs available upon request.

Sampling Of Manufacturing Partners:



...and many more



Upcycled Design & Installations





CASE STUDY: GARNIER POOL PARTY IN MIAMI

The upcycled palm tree captured the attention of Star Magazine





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CASE STUDY: SHOPRITE/COLGATE



Colgate secured incremental displays at 250+ ShopRite stores in the USA as part of a highly successful 120 day promotion that donated a playground made from oral care waste to a school.



Key ROI: The program drove incremental volume, consumer engagement, significant local media, and won the Sustainability Supplier Leadership Award from Supermarket News.



CONTACT US



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