



Rally for the Navesink

Restore by 2020!



Rally for the Navesink

A project of Clean Ocean Action

Just one year ago, COA launched Rally for the Navesink, a watershed-wide campaign to improve and protect the degraded Navesink River. Thanks to your support, there have been many accomplishments in the first year of this innovative approach and model. The following is a brief overview of the accomplishments and status of programs under Rally for the Navesink.

Project Coordination:

- ~ Founded Rally for the Navesink campaign – Restore Navesink by 2020
- ~ Created an active alliance of 35 organizations and growing
- ~ Garnered support from federal, state, and local government agencies for water quality testing
- ~ Creating a national buzz --
 - o accepted to present at the 28th Annual Nonpoint Sources Pollution Conference to share model of Rally for the Navesink
 - o made national news through our partnership with pollution sniffing dogs



COA presented “Rally for the Navesink” at a national conference in Boston held by the New England Interstate Water Pollution Control Commission.

Find It!

- ~ Conducted first two investigations with human waste sniffing dogs from Environmental Canine Services
- ~ Identified four “areas of concern” validated by NJDEP
- ~ Established research alliances with universities for water sampling
- ~ Launched a Citizen Water Quality Monitoring Program in partnership with the NJDEP to help track down sources of pollution on June 14th, 2017
 - o 18 water monitoring stations with locations in all watershed towns will be monitored weekly throughout the year
 - o 40 citizen volunteers have been trained
- ~ Spear-heading calls for investigation of Fish Kills and “spinning disease” in fish
- ~ See it, Report it! Water-sleuths – eyes on the water have contacted COA immediately and documented illegal spills, algae blooms, fish kills, and other water quality concerns which have been reported to the state and followed up.



Source tracking with Environmental Canine Services pollution sniffing dogs in Fair Haven.

Fix It!

- ~ Five sources of human waste were identified and fixed in Red Bank
- ~ Further track-down is on-going in Fair Haven
- ~ A major source of horse manure was identified and removed
- ~ Rumson quickly fixed a sewage break that was washing into the Two River watershed
- ~ Successfully worked with Monmouth County Freeholders to nearly double the hours and extended the season of the Royal Flush, a sewage pump-out boat
- ~ Working with Shadow Lake Village to environmentally reduce invasive species



Volunteers taking weekly water samples throughout the watershed

Instilling *Watershed Mindfulness*

- ~ Coined the term *Watershed Mindfulness* to create awareness that we are all connected to and responsible for the water quality in the Navesink River
- ~ Provided 15 presentations to groups to encourage participation
- ~ Engaged hundreds of citizens with outreach efforts including 11 public meetings, social media, press, and education
- ~ Selected as finalist by Impact 100 Jersey Coast 2016
- ~ Developed education programs for K-12 including “Know Your Water Address and Soak it Up” and piloted a watershed program at Red Bank Charter School during summer 2017
- ~ Held educator round-tables for schools
- ~ Delivered educational presentation to entire elementary school in Colts Neck
- ~ Launched “First 5” actions for citizens, businesses, towns, and schools
- ~ Adviser toward the Navesink River Municipalities Committee, monthly meetings with representatives of all seven towns in the watershed
- ~ Developing new criteria for COA’s Municipal Blue Star certification and encouraging all watershed towns to take action
- ~ Planning and environmental Navesink River film series for 2018



Students learn about Watershed Mindfulness

Rally for the Navesink Alliances collaborations:

- American Littoral Society – Operation Oyster and living shore lines
- Fair Haven Sailing Club River Rats Inc. – Citizen Water Quality Monitoring Program volunteers and expanded environmental education for members and junior sailors
- Love Our Lake, Shadow Lake Village – Working to responsibly address an invasive plant issue within their lake and educate residents
- Monmouth Boat Club – Citizen Water Quality Monitoring Program volunteers
- Monmouth Conservation Foundation – River Friendly Living program
- Navesink Maritime Heritage Association – Developed restaurant placemats with Marine Academy of Science and Technology (MAST)
- Red Bank Business Alliance – Hosted a fundraiser and made a generous donation to COA for Rally for the Navesink and educates members
- Shrewsbury Sailing & Yacht Club – Established liaison on Board of Governors
- Surfrider Jersey Shore – Rain Barrel Workshops
- NY/NJ Baykeeper – Manages Royal Flush pump out boat and is restoring oysters

Rally for the Navesink Alliance - Coordinated by Clean Ocean Action (COA):

American Littoral Society ~ Bayshore Anglers Association ~ Bayshore Regional Watershed Council ~ Conserve Claypit Creek ~ Hartshorne Woods Association ~ Monmouth Boat Club ~ Monmouth Conservation Foundation ~ Navesink Business Group ~ Navesink Maritime Heritage Association and River Rangers ~ Navesink Shrewsbury River Fishing Club ~ Navesink River Rowing Club ~ NJ Friends of Clearwater ~ NY/NJ Baykeeper ~ Oceanport Water Watch Committee ~ Oceanic Free Library ~ Pirates Care ~ Recreational Fishing Alliance ~ Red Bank Business Alliance ~ River Rats ~ Riverview Medical Center ~ Rumson Garden Club ~ Shrewsbury Sailing & Yacht Club ~ Sierra Club-Shore Group ~ Surfrider-Jersey Shore Chapter