



TIP TUESDAY

A weekly guide to help you kick your plastic habits.

30 Years of Beach Sweeps Data

Clean Ocean Action (COA) released the 2015 Beach Sweeps Report at Boardwalk Hall in Atlantic City today, highlighting the twelve most commonly collected items ("The Dirty Dozen") along with the most outrageous finds ("The Roster of the Ridiculous") and the breakdown of **332,003 pieces of marine debris** collected by volunteers last year.

Among the data released, **"plastics" was the largest category of the total collected debris making up 70.6%.**

Over 70% of the plastic found was single-use plastic.



Cindy Zipf, *COA Executive Director*
Ken Mosca, *Public Affairs Manager*
Atlantic City Electric
Catie Tobin, *COA Marine Science*
Education Manager
Vince Maione,
Atlantic City Electric region president



Cindy Zipf showing plastic balloons found on the beach at Sandy Hook on April 11, 2016

Clean Beaches are a Major Part of Jersey Pride

"Over the last 30 years of Beach Sweeps we have seen the types of debris change in quantity and quality, but two things remain the same. First, litter, especially plastic, is harmful and even lethal to marine life and it is on the rise. Second, you can always count on the small and the tall to volunteer to help clean up beaches. We call that **Jersey Pride**," said **Cindy Zipf, Executive Director of Clean Ocean Action.**

"Of course our goal is to have clean beaches naturally by reducing litter, but in the meantime, we are grateful to all -sponsors, Beach Captains, and volunteers; in total over **111,830 and have removed over 5.7 million pieces of litter over three decades.**"

How You Can Help!

Call to Action: COA invites citizens and organizations to participate in the **31st Annual Spring Beach Sweeps** on



Catie Tobin releasing "The Dirty Dozen"

Saturday, April 12, at over 70 sites along the Jersey Shore.

"I have been involved in the Clean Ocean Action beach sweeps for all four years of my high school career. Every year, I am amazed by how many people come out, and how eager they are to help," **shared Marine Academy of Science and Technology senior, Kaylie Haberstroh.** "It has been such an honor working closer with Clean Ocean Action

this past year and having the opportunity to experience the excitement of the sweeps firsthand!"

A complete list of [site locations and details can found on the registration page of the Clean Ocean Action website](#). Volunteers should bring gloves, dress for the weather, apply sunscreen and wear closed-toed, hard-soled shoes.

Read additional articles about the press conference by clicking below:

[Press of AC](#)

[NJ 101.5](#)

[NBC12](#)

[The Record](#)

To view or download the complete annual report please [click here](#).



Go Plastics-Free and end your plastic habits today!

- 1) [Click here to sign our pledge](#)
- 2) Tell us how you're doing and share your ideas
- 3) Encourage others to take the pledge
- 4) Spread the word via Social Media

Ideas for or comments about Tip Tuesday? Contact Lauren:
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