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-Fall 2012 Beach Sweeps Coming Up -Get Ready for Seaside Sunset -Jont for the Shore Recap

September 2012 Highlights

the many upcoming events to benefit COA! 3. Have some fun for a cleaner ocean at one of on September 29.

2. Register for the Sea Level Rise conference

1. Sign-up to volunteer!

TAKE 3 ACTIONS TO HELP OUR OCEAN:

RETURN SERVICE REQUESTED www.CleanOceanAction.org 1110-278-287 Highlands, NJ 07732 18 Hartshorne Drive, Suite 2 Clean Ocean Action

8:30 am - 3:00 pm

Brookdale Community College

Asbury Park Service Project with

9:00-12:30 pm, see page 5 for details

person; contact Emily at COA.

Enjoy live music and fabulous

Pier House, Long Branch, NJ.

known as Sunset at Sandy

restaurants. Reservations \$100 per

HOOK), 6:00-10:00 pm, McLoone's

Seaside Sunset (the party formerly

November 3: Save the Date

2012 Fall Beach Sweeps

Sea Level Rise Conference September 29:

Warner Student Life Center

State Radio

October 20:

October 5:

UPCOMING EVENTS

Clean Ocean Advocate, September 2012, Page 6

Fall Volunteer Opportunities with COA!

Sunday, September 9th -Beach Plum Festival

Bathing Pavilion #1, Island Beach State Park 9am - 4pm (set-up at 8:30am)

The 15th annual Beach Plum Festival will be held from 9am to 4pm on September 9th, at the first bathing pavilion in Island Beach State Park. The celebration will include beach plum picking and jelly making demonstration, arts and craft show, food and entertainment, children's games, bird banding demonstration, environmental and non-profit exhibits, and a kayak raffle.

Sunday, September 16th – 5th Annual Hammonton Green Fair

St. Joseph's High School Grounds, 328 Vine Street, Hammonton, New Jersey Noon- 4pm (set-up at 11:30am)

The Town of Hammonton will hold its 5th Annual Green Day Festival from Noon to 4 p.m. at 328 Vine Street, on the grounds of St. Joseph's High School, in the heart of downtown Hammonton. Last year, we expanded the festival by adding talks and demonstrations on composting, food preservation, raising chickens in the backyard, and other topics. We attracted over 700 people in the short course of our four-hour festival, culminating a weekend-long celebration of the "green" life.

Sunday, October 7th - Cattus Island Nature Festival

Cooper Environmental Center, 1170 Cattus Island Blvd, Toms River, NJ 9am-3pm



September 2012 Glean Ocean Advocate

A Very Special Thank You to all the Groups, Businesses, and Individuals who helped make the Tour for the Shore a resounding success!

To the following organizations:

Thank you for your support, guidance, and dedication in protecting the ocean from industrial pollution. Without your help, Margo, Sean, and Clean Ocean Action would not have reached as many people with such success.

Surfers Environmental Alliance, Andrew Sabin Family Foundation, Concerned Citizens of Montauk, Surfrider - South Jersey Chapter, The Nature Center of Cape May, Upper Township Beach Patrol, Alliance for a Living Ocean, Garden Club of Long Beach Island, ReClam the Bay, The Long Beach Island Foundation for the Arts and Sciences, Save Barnegat Bay, MATES School, Surfrider - Jersey Shore Chapter, Shark River Cleanup Coalition, WATERSPIRIT, Paddleout.org, American Littoral Society. Food and Water Watch New Jersey, Bayshore Regional Watershed Council, Garden State Seafood Association, NY/NJ Baykeeper, Raritan Riverkeeper, Natural Resources Protective Association, Staten Island Tuna Club, Staten Island Sport Divers, Kayak Staten Island, Jamaica Bay Eco-Watchers, Group for the East End, Peconic Baykeeper, Surfrider – Eastern Long Island

To the following businesses:

Chapter, Accabonac Protection Committee

Your support throughout the Tour allowed us to travel safely and comfortably from Cape May to Montauk. For this we are truly grateful!

C4 – Waterman, Aqua Trails, Zippy's Bikes, The Marina at Avalon Anchorage, Harbor Outfitters, Scales Deck & Grill Restaurant, Inlet Surf Shop, Atlantic City Surf School, Viking Village, South Jersey Running and Triathalon Club, Langosta Lounge, Fisherman's Dock Cooperative, Jenkinson's Inlet Restaurant, The Peddler of Long Branch, Donovan's, The Seagull's Nest, PhotoArt Decals, Staples Red Bank, Enterprise Rent-a-Car Red Bank, Bayview Restaurant, Roy's Sheepshead Cycle, Freeport Village Bicycle, Fisherman's Catch Restaurant. The Forum Diner. Moriches Bay Marina, Jimmy's Diner, Ocean View Terrace Motel, Oakland's Restaurant and Marina, A.G.'s Cupcakery and Coffee Bar, Sayville Bikes, Amagansett Beach and Bicycle, 668 The Gig Shack

STORMING THE COAST - TOUR FOR THE SHORE

The Tour for the Shore was launched on August 10th amidst a wicked thunderstorm in Cape May City, NJ. A defiant group of ocean defenders embraced nature's metaphor for the unprecedented public awareness campaign -- storming the coast to educate and motivate beachgoers to "Get in Motion for the Ocean." Heading north along the shore, from the rallies on Long Beach Island to the legislative hearing in Lavallette and Pirate Booty riding the SUPzilla to the tip of the Jersey Shore, the events garnered support from hundreds of citizens. The migration temporarily landed in New York on the beaches of Staten Island and up to Surfers Environmental Alliance's NYC Paddle around Manhattan. The cyclists and paddlers then turned east onto Long Island stopping in Jamaica Bay, Oakland Beach, Fire Island, Moriches Bay, the Hamptons, and beyond. After 15 days, 850 combined miles by land and sea, and many rallies with new and longtime friends of the sea, the Tour for the Shore concluded its journey on Friday, August 24th, in Montauk, NY, also known as "The End." The weather was picture perfect as Margo was joined by a flotilla of fellow Surfrider members just south of the Montauk Lighthouse, and Sean was joined by cycling ocean enthusiasts who made the 100-mile "Century Ride" through eastern Long Island. While many groups joined the rally at The End and spoke about the importance of protecting our ocean from the threats of oil drilling and industrialization, there was one common theme throughout everyone's comments: this is just the beginning.

The "Tour" has helped bring attention to the Clean Ocean Zone. The many great adventures and experiences have helped everyone learn about what makes each shore community special and affirms that which unites us—a clean and healthy ocean. To see the journey go to www. cleanoceanzone.org, click on the "Tour for the Shore", and click on each day to see the fun and meet the people we met along the way. Then, find out how you can start the grassroots campaign for a Clean Ocean Zone in your community. Get involved. Sign up for the campaign and support the COZ.

SCIENCE & POLICY NEWS

Heather Saffert, Ph.D., Science@cleanoceanaction.org Sean Dixon, Esq., Policy@cleanoceanaction.org

Sea Level Rise to be Discussed on September 29

Please join us for a "Symposium on Sea Level Rise in New Jersey: Causes, Effects and a Call to Action" hosted by the Monmouth County Cool Cities Partnership in cooperation with the Monmouth County Environmental Council, Brookdale Community College, American Littoral Society, Clean Ocean Action and New Jersey Environmental Federation. It is scheduled for 8:30 a.m. to 3 p.m. Saturday, Sept. 29, at Brookdale Community College in Middletown.

Climate experts will present on sea level rise in New Jersey, as well as its causes and the urgent need for the reduction of greenhouse gas emissions. The symposium will provide resources and discuss what communities can do to reduce the impact of rising seas and to protect our coastlines.

For more information visit http://mcccp.org/sea-level-rise-symposium/

TRIBUTES



In Memory of Alfred Klus In Memory of Janice Kracke

In Honor of Sean Dixon and Margo Pellegrino In Honor of Janice and Chris Brice's Wedding In Honor of Sarah Familant In Honor of April Gornik In Honor of Valerie and Frank Montecalvo In Honor of Liana Richards

Join us for a Seaside Sunset at our new location...

McLoone's Pier House, Long Branch, NJ Friday, October 5th - 6:00-10:00pm

Live Music by The Thom White Band



Photo Credit: Ryan Struck

A Seaside Celebration to Benefit Clean Ocean Action

Seaside Sunset admission and sponsorships are available at CleanOceanAction.org or 732-872-0111.

Sunset Supporter Packages range from \$250-\$500 and include admission for two along with specialty Jersey Shore products and goodies. Details are online.

Special Thanks to Our Event Sponsors

The McManus Family
Monmouth County Memorial Park
Cemetery Association
NY Sandy Hook Pilots Benevolent Association
Plymouth Rock Assurance
Shore Point Distributing Co.
Webb Mason

Our 2012 Sunset Committee Members

Ann Gilmartin, Event Chair Helen Aquino ~ Pat and Bob Bennekamper Michael DeJohn ~ Debbie Disiakis Janine Karoly ~ Sarah McGovern Jill McGrath ~ Stevie Thompson

Seaside Sunset Details \$100 per person, \$125 at the door

Enjoy ocean-side appetizers and dinner with an open bar of wine and beer followed by dessert and dancing to The Thom White Band!

Raw Bar by

Lusty Lobster Seafood Market and Catering

Catering by

McLoone's Pier House - Chef Joe Racioppi

Artisan Cheeses by

Sickles Market

Sunset Bar of Beer and Wine by Holly Crest Wine Cellars and Shore Point Distributing Co.

Coffee by

Booskerdoo Coffee Roasters

Flowers and Plants by

Guaranteed Plants & Florist

And more!!

TOUR FOR THE SHORE INSIGHTS

Margo Pellegrino, Outrigger Canoeist, www.miami2maine.com Sean Dixon, Esq., COA Costal Policy Attorney, Policy@cleanoceanaction.org







Photo Credit: Kirk Moore, Asbury Park Press

Cycling Perspective

"The Tour started strong – well, with strong winds and storms – and immediately began to test our resolve. Battling through the storms, however, we pushed up the coast – by the time we got to Long Beach Island, the storms had cleared. As we cycled north along the Shore, we stopped by a New Jersey state legislative hearing on the environment, a local fishing port, a few state parks and a few national parks, and managed to activate dozens of businesses. After cycling to a public policy discussion in Keansburg, our cycling team travelled through Staten Island and into New York. After making it to the Hamptons, the cycling half of the Tour backtracked to Babylon, NY for the Tour finale: a 105-mile Century Ride for the Ocean, the longest ride of the Tour, which ended at Montauk Point Lighthouse.

At the close of the Tour for the Shore, I'd like to thank everyone that came out to bike, paddle, and rally with us along the beaches and boardwalks for a clean ocean! As the land-side half of this Tour, I was encouraged and excited to see all of the support for the Tour in New Jersey, New York City, and Long Island.

Overall, while being able to see the Shores of NJ and NY by bike was an exciting adventure, it was made much more enjoyable because of all of the people, businesses, and organizations that took time out of their summers to rally for the Clean Ocean Zone and the protection of our clean ocean economies! Thanks to everyone who joined us!" -Sean Dixon

Canoeing Perspective

"We can never, ever, ever sit on our butts and get cozy with our accomplishments-because there are powers that be that would like to undo them and/or completely ignore developing issues. This is why we are here, this is why I'm paddling, this is why Sean is biking, and this is why Cindy and her crew work so hard and burn the midnight oil-because we cannot, we CANNOT go back. We need to stop the insanity of drilling all over the place and we for sure need to stop it here in our own backyard at our own beaches. As Cindy says, we need to "lock in progress, and lock out pollution." Too many municipalities still allow their waste to "end up" in the water, and run-off is a huge issue. Oil drilling off our coasts and LNG terminals to export the gas Americans are ruining their drinking water for is pure insanity-just plain nuts-and something we don't need-just adding insult to injury in the worst way, especially in this highly impacted bit of ocean. Our local economies depend on a healthy ocean. Heck, WE depend on a healthy ocean. Let's save our part of it and hope others follow suit!!" -Margo Pellegrino

CITIZEN ACTION

Zach McCue, Citizens@cleanoceanaction.org



Throughout the Tour for the Shore, Clean Ocean Action's 2012 C.O.A.S.T. campaign centered on rallying 30 officials in 30 days to support the Clean Ocean Zone. By early September, COA has garnered the support of over 40 elected officials! COA thanks the following legislators for standing up for the ocean:

U.S. Congressman Frank Pallone
U.S. Congressman Rush Holt
New Jersey Senator Bob Smith
New Jersey Senator Linda Greenstein
New Jersey Assemblyman Ruben Ramos
New Jersey Assemblywoman Holly Shepisi

Mayor Vincent Barrella, Point Pleasant Beach, NJ Mayor Matt Doherty, Belmar, NJ Mayor Dave Kendrick. Ocean Gate, NJ Mayor Edward Mahoney Jr., Cape May, NJ Mayor Bob Mattheis, Seaside Park, NJ Mayor Adam Schneider, Long Branch, NJ Mayor Julie Schreck, Bradley Beach, NJ Deputy Mayor Jack Wichterman, Cape May, NJ Mayor Mike Bagnell, Ventnor City, NJ Councilwoman Joy Bastelli, Long Branch, NJ Councilman James Bean, Belmar, NJ Councilwoman Kathleen Billings, Long Branch, NJ Councilwoman Mary Jane Celli, Long Branch, NJ Councilman Michael Corbally, Point Pleasant Beach, NJ Councilwoman Claire Deicke, Belmar, NJ Councilman Brian DiStefano, Ocean Gate, NJ Councilwoman Deanna Fiocca, Cape May, NJ Councilman Bret Gordon, Point Pleasant Beach, NJ Commissioner Theresa Kelly, Ventnor City, NJ Councilwoman Nancy Koury, Seaside Park, NJ Councilman Tim Lurie, Point Pleasant Beach, NJ Councilman Brian Magovern, Belmar, NJ Councilman Charlie Mailot, Ocean Gate, NJ Councilman William Mayer, Point Beach, NJ Councilman James McGrath, Ocean Gate, NJ Councilman William Murray, Cape May, NJ Councilwoman Joella Nicastro, Ocean Gate, NJ Councilman David Nicola, Seaside Park, NJ Councilwoman Jennifer Nicolay, Belmar, NJ Councilwoman Silvia Overby, Easthampton, NY Councilman John Pallone, Long Branch, NJ Councilman Stephen Reid, Point Pleasant Beach, NJ Commissioner Frank Sarno, Ventnor City, NJ Councilman Frank Santarpia, Ocean Gate, NJ Councilman Michael Sirianni, Long Branch, NJ Councilwoman Terri L. Swain, Cape May, NJ Councilwoman Christine Tooker, Point Pleasant Beach, NJ

Councilwoman Anita Zalom, Lavalette, NJ

ADVOCACY & EDUCATION

Tavia Danch, Education@cleanoceanaction.org

Fall Beach Sweeps to Take Place Saturday, October 20th

In 1985, COA launched the region's first Beach Sweeps program to rid beaches of unsightly and harmful debris. COA's Beach Sweeps program is one of the longest running cleanups of its kind in the world. It has grown from 75 people at one site in 1985 to 7,575 volunteers at nearly 70 sites in 2011. Volunteers gather from Raritan to Delaware Bays and along the ocean to clean beaches and waterways, as well as underwater sites. They join as groups (community, school, business, and organization), families, or individuals. Participants collect and record valuable data about debris, which is presented in annual reports and used to advance federal, state, and local programs to reduce litter.

Please join us on Saturday, October 20th, rain or shine from 9:00-12:30 PM at one of the sites! Check our website for more information or call Tavia at the office (732) 872-0111.



Marine Biologists in Training: Fall Student Summit

The Student Summit is designed to provide NJ middle-school students an opportunity to experience hands-on, marine environmental education at the Jersey Shore. Some activities are: horseshoe crab discovery & handling, seashell identification, invertebrate Identification, Project Terrapin and games to identify and propose solutions for non-point source pollution.

The activities included in the Student Summit have been selected to present students with an interdisciplinary marine and environmental education experience that complements the New Jersey Core Curriculum Standards.

Schools must apply to Clean Ocean Action for participation in this program and agree to the Terms of Participation. Clean Ocean Action's Student Summits (program and materials) are FREE. Schools are responsible for transportation and lunches. To ensure

a commitment from a school, a refundable deposit of \$100 is required with the school's Summit application. The deposit will be returned to your school once the post-Summit evaluations have been submitted.

To apply, please visit the COA website: www.cleanoceanaction.org or call Tavia at the office (732) 872-0111.



EVENTS

Emily Hackett, events@cleanoceanaction.org



Have some fun for COA!

Seaside Sunset ~ (the party formerly known as Sunset at Sandy Hook) ~ Friday, October 5th, 6-10pm, NEW LOCATION!!!! McLoone's Pier House, Long Branch, NJ. Enjoy live music, fabulous food, drinks and an incredible game of chance all while helping raise important funds for our ocean protection work.

\$100 per person/\$125 at the door. Tickets are available here: https://donationpay.org/cleanoceanaction/sunset2012.php

Contact Emily at Events@cleanoceanaction.org if you or your business is interested in sponsoring the event or joining the Seaside Sunset Committee.

Crowdrise for Beach Sweeps

Fundraise to keep the beaches clean and earn ocean-friendly gear!

Raise over \$15 and receive COA membership benefits, such as a subscription to COA's newsletter, Clean Ocean Advocate, invitations to special events, and more!

Raise \$100 – receive COA's popular bag made from recycled plastic bottles.

Raise \$200 and receive an organic cotton 2012 Beach Sweeps tee shirt.

New to Crowdrise? This is how you start:

- 1. Visit http://www.crowdrise.com/BeachSweeps
- 2. Click either Fundraise for this Event or Donate
- 3. To Fundraise for this Event choose JOIN AS AN INDIVIDUAL, JOIN AN EXISTING TEAM, or CREATE A NEW TEAM
- 4. Follow prompts to personalize your page, set your fundraising goals then promote your participation like crazy (COA can help you with that)!





Do you want your event or business listed in Clean Ocean Advocate?

Call Emily at the COA office to coordinate your event to benefit COA's ocean protection work at 732-872-0111 or events@cleanoceanaction.org.