



# Clean Ocean Advocate

Printed on 100% post-consumer recycled paper with soy ink.

-Spotlight on 27th Annual Fall Beach Sweeps  
-EPA to Release Murky Swimming Criteria  
-Seaside Sunset 2012 Recap

## November 2012 Highlights

- TAKE 3 ACTIONS TO HELP OUR OCEAN:**
1. Sign the Surfrider petition for new EPA Water Quality Criteria.
  2. Sign up to clean the beach with State Radio!
  3. Attend a candidate forum and ask about the Clean Ocean Zone.

Clean Ocean Action  
18 Hartshorne Drive, Suite 2  
Highlands, NJ 07732  
732-872-0111  
www.CleanOceanAction.org  
**RETURN SERVICE REQUESTED**



## TRIBUTES



*In Honor of Betsy Marple  
In Honor of Donna O'Donnell*

*"In Honor of the  
Guests of the Wedding of  
Jennifer Badali and Jeff Fogliano"*

*In Memory of Mary Ross  
In Memory of Michelle Asalone*

## UPCOMING EVENTS

**November 3: Asbury Park Service Project with State Radio**

**November 13-15, 2012: The 97th Annual League of Municipalities Conference, Atlantic City, NJ**

## Sea Scene



Montecalvo Material Recovery Facility sponsored COA's 14th Annual Seaside Sunset event.

The Montecalvo Family of Companies are making a splash turning waste into wares. Their outstanding leadership is establishing recycling as a premier business model and creating a sustainable industrial complex. They are also champions of Clean Ocean Action, contributing in many ways. Montecalvo Recovery Facility and Bayshore Recycling Corporation (BRC) have been generously supporting COA since 2004 through sponsoring beach sweeps and events, hosting friend-raisers at their home and on their yacht, and volunteering on committees. They also have donated a container for Beach Sweeps at Sandy Hook making it possible to recycle nearly 70% of the litter.

BRC's environment stewardship and leadership goes well beyond the beaches. They have received national and regional awards in recycling as well as from all sectors of the community. Their state of the art facility in Keasby, NJ, is powered in part by nearly 9,500 solar panels (680 kilowatts) — one of the largest photovoltaic system in the recycling industry. BRC's corporate vision is to operate 100% green businesses powered by 100% renewable energy, as well as to support local, regional, and national organizations.



Montecalvo Material Recovery Facility representatives at Fall Beach Sweeps Sandy Hook site.



Montecalvo Material Recovery Facility dumpster at the Sandy Hook Beach Sweeps site.

## MID ATLANTIC FISHERY COUNCIL SUPPORTS THE CLEAN OCEAN ZONE!

At their October meeting, the Mid Atlantic Fishery Management Council (MAFMC) passed a resolution to support the Clean Ocean Zone. At the meeting, Clean Ocean Action's Executive Director Cindy Zipf and Attorney Sean Dixon were joined by Capt. Jim Lovgren for a public presentation of the Clean Ocean Zone initiative. After the COA presentation, Congressman Frank Pallone Jr. (NJ-6) addressed the Council members, asking them to support clean ocean economies and healthy fish by fully backing the COZ initiative. Members of the COZ coalition were also on hand to ask the Council to back the COZ, including representatives from American Littoral Society, WATERSPIRIT, the National Coalition for Marine Conservation, the Fishermen's Conservation Association, and many more. Later in the Council session, support of the COZ initiative was passed with only one vote in opposition. The Council had previously unofficially supported the COZ, and COA welcomes the MAFMC as the newest COZ supporting organization.

## EPA TO RELEASE MURKY SWIMMING CRITERIA

At the end of November the EPA will release new national criteria for beaches and recreational waters. The criteria proposed are inadequate and are not based on the most up-to-date scientific information available. The current and new standards would find it acceptable for 1 in 28 swimmers to get sick and to notify swimmers a day too late that water was contaminated. It is not clear what changes will be made as EPA recently proposed four options at a conference that are still under consideration. It is also not clear if states will be required to adopt the proposed changes for their standards or not at this point. We urge you to support a petition by the Surfrider Foundation to demand that EPA issue criteria that are indeed protective of swimmers:

[http://action.surfrider.org/p/dia/action/public/?action\\_KEY=5423](http://action.surfrider.org/p/dia/action/public/?action_KEY=5423)

## CALLING ALL EXISTING AND POTENTIAL PARTICIPATING ORGANIZATIONS

Clean Ocean Action's Participating Organizations are truly the backbone of our COAlition. Businesses, organizations, and concerned citizens have become a voice for the ocean, working tirelessly with COA to protect the ocean from pollution.

As we enter the final months of 2012, Clean Ocean Action is strengthening and solidifying our coalition for the issues ahead in 2013. As such, in the next few weeks, your organization will receive a letter from COA, asking for your renewal to the coalition. Your participation is the key to success when it comes to organizing and advocating for the ocean. Together, we have achieved so much.

Existing Participating Organizations can contact COA's office to schedule a presentation. If you are a member of an organization and would like to receive information on becoming a Participating Organization and a member of our COAlition, please contact Zach McCue at 732-872-0111, or e-mail [citizens@cleanoceanaction.org](mailto:citizens@cleanoceanaction.org) to set up a time to meet.

## 24th ANNUAL STUDENT SUMMIT



**A Day of Science  
at the Beach:  
COA's 24th Annual Fall  
Student Summit**

**Thursday, October 11, 2012**

**350 middle schoolers from  
11 schools in southern NJ  
experienced hands-on  
marine and  
environmental education**

\*\*\*\*\*



Students at Island Beach State Park spent the day learning about seashells, invertebrates, Project Terrapin, and how to implement solutions to reduce pollution sources. They also explored the impact of marine debris on marine life. Local naturalists and other marine education professionals led students in six field activities throughout the park. Summit participants went birding, seining in Barnegat Bay to collect and identify common marine species of the Bay, and swept the beach of debris.

The Fall Student Summit was sponsored by Prudential Bank Foundation and made possible with assistance from the staff at Island Beach State Park, Jenkinson's Aquarium, and the Marine Academy of Technology and Environmental Science (MATES).

## ASBURY PARK BEACH CLEAN-UP WITH STATE RADIO



Before their Stone Pony show, join members of State Radio, an alternative rock band with politically charged lyrics, and local fans for a pre-show service project with Clean Ocean Action in Asbury Park! Volunteers will contribute to a global effort of collecting valuable research and cleaning the beach along the way. Join COA for a beach cleanup on Saturday, November 3rd from 9:00-12:00 PM.

Space for the cleanup is limited and a \$5 non-refundable donation is required to help support the mission of Clean Ocean Action and to reserve your spot at the project. Tickets are available online for State Radio's concert at The Stone Pony on Saturday night.

**REGISTER NOW:**

<http://bit.ly/StateRadioAsburyService>



## 27th ANNUAL FALL BEACH SWEEPS

### ~~~2012 Statewide Sponsors~~~



### ~~~Site Sponsors~~~

Adventure Aquarium - Bloomberg

Brookdale Community College

Enterprise Rent-a-Car

Jenkinson's Aquarium

Monmouth County Association of Realtors

New Jersey Natural Gas

Paul V. Fernicola & Associates, LLC

Surfrider Foundation, Jersey Shore Chapter

### ~~~County Sponsors~~~

South Jersey Industries - United Teletech Financial

Mercedes Gives Back - Brook 35 & West -

The Grove at Shrewsbury

### ~~~In Kind Sponsors~~~

Ricoh - Rotary International District 7510 -

Wakefern ShopRite



Over 400 volunteers gathered at the Seagull's Nest on Sandy Hook

October 20th was a beautiful and sunny fall day for over 1500 volunteers to clean New Jersey's beaches and waterways for Clean Ocean Action's 27th Annual Fall Beach



Shoprite "goes green" for Beach Sweeps

Special thanks to COA's dedicated **Beach Captains**, **generous sponsors** (see list on left), **Gateway National Recreation Area - Sandy Hook Unit**, **Island Beach State Park**, **Monmouth County Park System**, **Marine Academy of Science and Technology (MAST)**, **numerous municipalities**, and **all volunteers**, especially **Barbara Bennett**.



Trash collected at Point Pleasant Beach  
(Photo by @JoeSapia)

**Sandy Hook** • Over 400 volunteers swept five locations. Items found were 3,460 food/candy wrappers, 142 rubber balloons, 3,316 plastic straws and stirrers, 106 plastic light sticks, and 571 plastic forks, knives and spoons.

Over 200 volunteers swept the coastline in **Point Pleasant Beach** at Jenkinson's Aquarium. Unusual items were found throughout the state, including a plastic shoe heel, underwear, medical mask, weather stripping materials, baseball, diapers, baby doll leg, fishing pole, piece of a pier, Barbie shoe, bubble wands, and four toothbrush heads. The unusual items found during sweeps brought Clean Ocean Action into the national spotlight. COA was featured in the Huffington Post, The Wall Street Journal, and The San Francisco Chronicle,

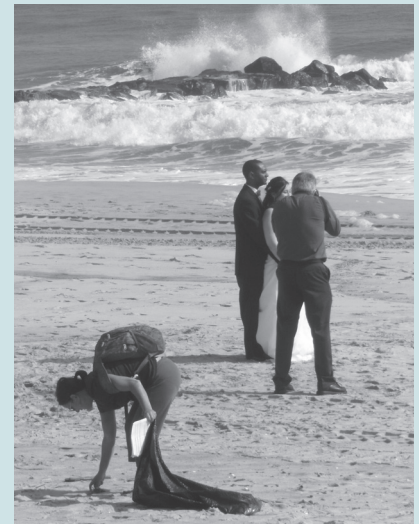
**Atlantic City** • House of Blues donated free tickets to Saturday's performance of surf rock/reggae band from Southern California, Slightly Stoopid, to the top ten participants who collected the most trash during the Beach Sweeps in Atlantic City.



Seaside Park Volunteers at 6th Lane Midway Beach



Illegally dumped tires and toilets found in Red Bank  
(Photo by Red Bank Environmental Commission)



About 30 Beach Sweepers provide a lovely backdrop for photos of the Bride and Groom in Spring Lake



## CITIZEN ACTION

Zach McCue, [Citizens@cleanoceanaction.org](mailto:Citizens@cleanoceanaction.org)

### Grassroots Campaign Underway to Override Governor's Veto



After passing both chambers in the New Jersey State Legislature with sound, bi-partisan support, A575 or the Fracking Wastewater Ban was vetoed in late September by Governor Christie. The bill, A575, would have made it illegal to transport, dispose of, or treat wastewater from hydro-fracking practices throughout the state of NJ. Disturbing reports have surfaced documenting the transport of this waste to facilities in NJ that may not have the ability to appropriately and safely treat the waste. This possibility leaves NJ's waterways and the health of the public at risk.

Grassroots organizers have been urging the legislature to override Governor Christie's veto to stop these hazardous materials from polluting NJ's waterways. That is why we need your help! If you haven't done so already, please contact your state legislators in the NJ Senate, and the NJ Assembly and ask them to help protect the environment and public health, by voting to override the Governor's veto of A575. You can also call the leadership, asking Senate President Steve Sweeney, and Assembly Speaker Sheila Oliver to commit to posting the override for a vote.

**Ride for the Override** – What better way to show grassroots support for a cause, than by a good old fashioned bus tour? "Fracktivists" will be traveling throughout Monmouth and Ocean Counties to put pressure on legislators who voted in support of A575 to stand strong in their commitment to protect New Jersey's waterways. Rallies will be held in Brick, Jackson, Red Bank, and Middletown and are open to the public. Seats on the bus are limited, and are obtained on a first-come, first serve basis. To find out how to participate, email Zach McCue at 732-872-0111 or e-mail [citizens@cleanoceanaction.org](mailto:citizens@cleanoceanaction.org).

### Contact New Jersey Legislators



To contact your state representatives in Trenton, visit: [www.njleg.state.nj.us](http://www.njleg.state.nj.us)

On the left, click on "Find Your Legislator," then click "By Municipality" to search for your legislators by town.

## SCIENCE AND POLICY UPDATES

Heather Saffert, Ph.D., [Science@cleanoceanaction.org](mailto:Science@cleanoceanaction.org)  
Sean Dixon, Esq., [Policy@cleanoceanaction.org](mailto:Policy@cleanoceanaction.org)

### Sea Level Rise Symposium Raises Awareness

Citizens and community leaders learned about the latest science and management resources to respond to predicted increases in sea level rise at the recent Monmouth County Cool Cities Partnership symposium. Over the last half of the twentieth century, sea level rose 3-4 times the global average in the Mid-Atlantic region. By 2100, sea levels are expected to rise by about 3 feet. For New York City, projections are even higher - about 3 feet 9.6 inches. Rutgers University and the Jacque Cousteau Reserve are developing detailed maps for NJ communities which will be available online next summer to view impact areas of 0-6 feet sea level rise scenarios. Some maps showing sea level impacts from a 2010 study are available here:

[http://plan.risingsea.net/New\\_Jersey.html](http://plan.risingsea.net/New_Jersey.html)

### Freedom of Information Act Request Opens the Books on NJ Water Quality Issues

With water quality problems plaguing Barnegat Bay, estuarine waters in the NY/ NJ Harbor, and many of the state's former-industrial waterways, Clean Ocean Action submitted a Freedom of Information Act (FOIA) request to the New York City-based EPA Region 2 office. Under FOIA, anyone is allowed to request memos, correspondence, data, or a variety of other documents and records from federal agencies – as long as the documents, or parts of documents, do not fall within nine specific exemptions (e.g., national security, law enforcement, personal privacy, others). If the information requested, under the law, it is "likely to contribute significantly to public understanding of the operations and activities of the government and is not primarily in the commercial interest of the requester." Agencies can waive any charges or costs incurred in complying with the release.

In this FOIA request, COA asked the EPA's regional office in New York City for information it had on New Jersey's water quality programs. The resulting documents range from data, discussions, and memos on Combined Sewer Overflows in the NY/ NJ Harbor and Passaic River, nutrient pollution and overdevelopment in the Barnegat Bay estuary, pathogen (i.e., bacteria) contamination in coastal waters, and an analysis of action that the State of New Jersey is (or is not) taking to combat these, and other, water pollution problems. Over a thousand documents were released to Clean Ocean Action in total, with more on the way. Over the next months, COA, with the help of some coalition members and Participating Organizations, will be analyzing this data and reporting back with evidence about the actual state of our coastal waters and the remedies that need to be instituted to keep our ocean and coasts clean.

## VOLUNTEERING WITH CLEAN OCEAN ACTION



Long time volunteer Joyce Grant and Mary Quinn show off COA's water bottles at Seashore Day Camp and School Fall Festival in Long Branch.

This fall, COA's band of dedicated volunteers has been out in full force. Thanks to our supporters, COA has been represented at the Island Beach State Park Beach Plum Festival, Johnson and Johnson's Environment, Health, and Safety Fair, Long Branch's West End Block Party, the Cattus Island Nature Festival, the Environmental Fair at the Seashore Day Camp and School, and Rumson Fair Haven High School's Fall Environmental Festival.

If your organization would like to have Clean Ocean Action represented at an event, or if you are eager to help volunteer with COA, please contact Zach McCue at 732-872-0111 or e-mail [citizens@cleanoceanaction.org](mailto:citizens@cleanoceanaction.org).

## EVENTS

Emily Hackett, [events@cleanoceanaction.org](mailto:events@cleanoceanaction.org)

### Seaside Sunset at McLoone's Pier House

On October 5th, our Seaside Sunset was held at a new location, **McLoone's Pier House in Long Branch**. The event brought 200 friends together to celebrate a clean ocean and toast a beautiful sunset beside the sea. An exciting silent auction, 50-50 cash raffle, and a chance to win a necklace donated by **Weston Gallery** and a beach cruiser underwritten by the Sunset Committee were just part of the fun. Seaside Sunset attracted many fabulous supporters of Clean Ocean Action, including ocean enthusiasts, corporate partners and elected officials. The party was a great opportunity for local businesses to demonstrate their support of a clean and healthy ocean, and featured live coastal grooves from **Chris Morrisy**, as well as classic rock for dancing from **The Thom White Band**.

Seaside Sunset was sponsored by *Jerry Bailey, The McManus Family, Monmouth County Memorial Park Cemetery Association, Montecalvo Material Recovery Facility, New York Sandy Hook Pilots Benevolent Association, Plymouth Rock Assurance, Shore Point Distributors and Webb Mason*.

Special thanks to our talented creative support system of **Ryan Struck** for his sunset surfer photograph, **Helen Aquino** for designing the invitations and posters, **Evelyn Zak** for the use of her ocean haiku, **Currents Magazine** and **Two River Times** for advertising, **Robert Lisiesky** as event photographer, and **Guaranteed Plants & Florist** for fall décor of plants, flowers, and centerpieces.

Guests enjoyed the delicious coastal cuisine that was generously donated by **Lusty Lobster Seafood Market and Catering**, and **Sickles Market** along with a dinner buffet by McLoone's. Dessert was donated by **Daisy's Chocolates, My Kitchen Witch Café**, and **Wholesome Catering**, with coffee donated by **Booskerdoo Fresh Roasted Coffee Co.** The open bar of beer and wine by sponsors and in-kind supporters, **Shore Point Distributors** and **Holly Crest Wine Cellars**, was enjoyed by all.

The evening's smooth sailing was made possible by volunteers from our *Seaside Sunset committee and Rumson-Fair Haven Regional High School Environmental Club*. Thank you to the many supporters, volunteers, and businesses that made our Seaside Sunset a success.

Call COA at 732-872-0111 for information on upcoming events or volunteering on one of the fun planning committees for our fundraisers. For more events photos, visit our Facebook page.



Team Pirate Booty



Entertainment Sponsor Plymouth Rock Assurance



Raw Bar by Lusty Lobster



Glass Wave Necklace Donated by Weston Gallery