



Waves of Action

ForTheShore.org – A Clean Ocean Action Initiative
Help Restore nature to nurture coastal communities.
2013 Sponsorship

Waves of Action 'For the Shore' started in the aftermath of Sandy – a long-term program developed to connect volunteers to immediate needs of different communities affected by the storm. Clean Ocean Action's network of organizations, businesses, citizens, and municipalities along the Jersey Shore and the Shore of Long Island has identified and implement projects that are needed within coastal communities.

Waves of Action will continue each month throughout 2013. The projects will change as the needs of the communities' change, as they move from recovery to rebuilding and restoration.

Visit **ForTheShore.org** where volunteers can sign up for various projects being coordinated in local communities or to register your project.

Waves of Action sponsorship includes recognition opportunities as listed below.

<u>Company Benefit Description</u>	<u>Lead Sponsors</u> \$20,000	<u>Year-Long Sponsors</u> \$10,000	<u>Half-Year Sponsors</u> \$5,000	<u>Monthly Sponsors</u> \$1,000/month
Dedicated COA Liaison COA representative to coordinate employee volunteers at their chosen project sites and one COA presentation at your workplace	Yes			
Waves of Action Press Releases	Yes – one quote in one press release and mention each month.	Yes – mention in the press release for <u>twelve</u> months.	Yes – mention in the press release for <u>six</u> months.	Yes – mention in <u>one</u> press release.
ForTheShore.org & COA Social Media Logo on ForTheShore.org, and promotion through Twitter, Facebook and COA blog	Yes - Logo and link for <u>twelve</u> months on the homepage and throughout ForTheShore.org.	Yes - Logo for <u>twelve</u> months throughout ForTheShore.org.	Yes – Logo for <u>six</u> months throughout ForTheShore.org.	Yes – Logo for <u>one</u> month throughout ForTheShore.org.
Newsletter Story Company's participation highlighted in Clean Ocean Action's newsletter (approx. 1,600/month).	Yes – Inclusion in Waves of Action article and one Sea Scene business highlight.	Yes - Logo in every issue and Sea Scenes business spotlight.	Yes - Logo in your chosen six monthly issues in 2013.	Yes – Logo in your chosen month.
Waves of Action email blasts Emails sent to approx. 7,000 addresses.	Yes - Logo and link in every email.	Yes – Logo in every email	Yes Logo included in six months	Yes (Logo included in 1 month-you choose)
Waves of Action Year-end Awards Conference and Awards held in December 2013	Yes (Logo) and reserved seats for six.	Yes (Logo) and reserved seats for four.	Yes (Logo) and reserved seats for two.	Yes (logo)

For more information, contact Emily Hackett at 732-872-0111 or events@CleanOceanAction.org.

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..By the Numbers:

Waves of Action Projects: December 8th: 2 States, 40 sites

January 19th: 2 States, 22+ sites (and growing)

Total Volunteers Placed: 2,562, (as of January 8th)



Basement cleanup in Hoboken, NJ



All ages help at the Cape May, NJ cleanup



Community cleanup in Coney Island, NY

My company would like to help with Waves of Action for Sandy Relief
See reverse side for sponsor benefits.

- \$20,000 **Lead Sponsor** \$10,000 **Year-Long Sponsor**
- \$5,000 **Half-Year Sponsor** – Months to sponsor _____
- \$1,000 **Monthly Sponsor** – Months to sponsor _____
- Other: Donation of Cash or In-kind Support** (i.e. gloves, bags, refreshments)
 Donation: _____

Payment Options:

- Please reserve our sponsorship. Call to discuss payment.
- Check enclosed made payable to **Clean Ocean Action**
- Charge my Master Card/Visa:

Card #: _____

Exp. Date: _____ Security Code (on back) _____

Name on card: _____

Contact Information:

Contact Name: _____

Business/Address: _____

Phone: _____ Fax: _____

Email: _____

Name as it should appear on all printed materials: _____

Mail/fax/email this form to: Clean Ocean Action, Beach Sweeps Sponsorship, 18 Hartshorne Drive, Suite 2
 Highlands, New Jersey 07732 ~ fax: (732) 872-8041 ~ events@CleanOceanAction.org