



April 27 and October 19, 2013

Clean Ocean Action's
Semi-Annual Beach Sweeps
 2013 Sponsorship

TWO Events in ONE... Sponsorship includes both Spring & Fall events.
Support 2013 Beach Sweeps for Coastal Recovery after Super-storm Sandy

<u>Company Benefit Description</u>	<u>Statewide Lead Sponsor</u>	<u>Statewide Sponsor</u>	<u>County Sponsor</u>	<u>Site Sponsor</u>	<u>Volunteer Sponsor</u>
	\$25,000 (large prominent logo)	\$10,000 (medium logo)	\$5,000 (small logo)	\$1,000/site	\$500 - \$999
Dedicated COA liaison to assist employee volunteers on site and one pre-event presentation at your workplace	Yes	Yes			
COA Press Releases Company representative quote or testimonial included in statewide press releases for Beach Sweeps	Yes	Yes			
COA Social Media Company mention in social media outreach (Facebook, Twitter, blogs)	Yes	Yes			
COA's Newsletter Story Company's participation highlighted in newsletter (approx. 1,600/month).	Yes (included in Beach Sweeps article, 1 Sea Scenes spotlight)	Yes (Sea Scenes spotlight)			
Volunteer Tshirts <i>If applicable.</i>	Yes (Logo)	Yes (Logo)	Yes (Name)		
Full-color Flyer/Mailer (8,000) Distributed to COA members, small businesses, COA participating organizations, etc.	Yes (Logo)	Yes (Logo)	Yes (Logo)	Yes (Name)	
Beach Signage Beach signs at each site on day of Beach Sweeps (70 sites).	Yes (Logo on all site signs statewide)	Yes (Logo on all site signs statewide)	Yes (Name on all site signs in county)	Yes (Prominent logo at each site sponsored)	
Promotional Posters Promotional signs displayed in the area near each site prior to the Beach Sweeps.	Yes (Logo)	Yes (Logo)	Yes (Logo)		
COA Beach Sweeps email blasts Series of 4 emails sent to approx. 7,000 addresses	Yes (Logo)	Yes (Logo)	Yes (Name)	Yes (Name)	
COA website	Yes (Logo & link)	Yes (Logo & link)	Yes (Logo)	Yes (Name)	Yes (Name)
COA's 2012 Beach Sweeps Report Published in 2013 with complete 2012 data. Distributed to approx. 500 elected officials, school programs, and press.	Yes (Logo)	Yes (Logo)	Yes (Logo)	Yes (Name)	Yes (Name)

For more information, contact Emily Hackett at 732-872-0111 or events@CleanOceanAction.org.



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Sponsorships must be confirmed by 2/15/2013 to ensure recognition in Spring flyer.

My company would like to help make a clean sweep of New Jersey's beaches:
(see reverse side for complete list of benefits)

- Statewide Lead Sponsor - prominent size and location of logo
Statewide Sponsor
Countywide Sponsor - County to sponsor
Site Sponsor - Chose one site per \$1,000 from the list below
Volunteer Appreciation Sponsor
Other: Donation of Cash or In-kind Support

Beach Sweep Sites by County (sites may change - contact us for updated list)

Table with 5 columns listing beach sweep sites by county: MIDDLESEX/ESSEX, MONMOUTH, OCEAN, ATLANTIC, and CAPE MAY.

Payment Options:

- Please reserve our sponsorship. Call to discuss payment.
Check enclosed made payable to Clean Ocean Action
Charge my Master Card/Visa:

Card #: _____

Exp. Date: _____ Security Code (on back) _____

Name on card: _____

Contact Information:

Contact Name: _____

Business/Address: _____

Phone: _____ Fax: _____

Email: _____

Name as it should appear on all printed materials: _____