



C.O.A.S.T. INTERNSHIP – ORGANIZER FOR CITIZEN ACTION

Summer 2017 Job Description

Sandy Hook, NJ

This full-time internship position with Clean Ocean Action (COA) is an exciting opportunity for a student to help address the continued environmental impacts from pollution. The intern will also gain experience in public relations, outreach, marketing, and grassroots organizing as part of a citizen action campaign for ocean advocacy. COA's major summer campaign to inform and involve the public is called C.O.A.S.T. (Clean Ocean Action's Shore Tips). This year, the campaign will focus on COA's efforts to improve coastal water quality.

The campaign is held in cooperation with coastal businesses, citizens, and shore communities. During the campaign, information tables staffed by COA volunteers are set-up at beaches and coastal businesses along the Jersey Shore. At the tables, information is provided to the public on how individuals can make a difference in the quality of NJ's coastal waters. Fundraising is also incorporated into the campaign.

The summer 2017 COAST Intern will be responsible for organizing all aspects of the C.O.A.S.T. campaign. Specifically the Intern will:

- Identify, research, and secure tabling and outreach opportunities
- Coordinate educational materials and retail merchandise for information tables and businesses
- Train, coordinate, and secure new volunteers who will staff the tables
- Coordinate media activities, including press conferences related to the C.O.A.S.T. program
- Determine best practices and be creative to implement changes to the program
- Assist with fundraising and resource development
- Assist with implementation of the Corporate Beach Sweeps program

The summer internship is a full-time position and is located at COA's office within the Gateway National Recreation Area—Sandy Hook, NJ. **It is essential to the success of the program and the overall internship that the applicant lives within close proximity to the office.** No housing or transportation is provided. Office hours are 9am to 5pm, Monday – Friday. Willingness and ability to travel throughout Monmouth and Ocean County, work nights (if needed), and to be “on call” on weekends is required. Flexibility is available for excessive hours when necessary. The position requires a reliable car and the ability to pack and deliver supply bins. Business casual attire is expected and can vary depending on activities. Monthly stipend and travel expenses (excluding commuting) are paid. College credit (arranged by the student with the university/college) is available. Start date is as early in May as possible and end date is as late in August as possible.

Interested applicants should demonstrate enthusiasm and basic knowledge of environmental issues, organizational and communication skills, creativity, and willingness to work hard. Applications will be accepted until position is filled. **To apply, send a cover letter, resume, writing sample, and a list of 3 references with affiliations and contact information to: business@cleanoceanaction.org with “COAST Internship” as the subject line.**

About COA

Clean Ocean Action is a non-profit 501(c)3 organization dedicated to protecting marine water quality in the New York Bight (those waters between Montauk Point, NY, and Cape May, NJ, and to the continental shelf). COA is a broad-based coalition of over 115 active boating, business, community, conservation, diving, environmental, fishing, religious, service, student, surfing, and women's groups. COA identifies sources of pollution and takes actions to stop them using research, education, and citizen action. For more information about COA visit www.cleanoceanaction.org.